



CONNECT TO OUTLOOK 365

HP Workpath App Battle Card

POWERED BY  IN TIME TEC

TIME IS MONEY. SAVE TIME BY ACCESSING SOFTWARE SOLUTIONS DIRECTLY FROM YOUR MFP.



MARKETPLACE CONDITIONS

- Business applications are moving to the cloud
- Multifunction devices are becoming more intelligent and extensible
- Additional endpoints to cloud connectivity are simplifying workflows and increasing productivity



TARGET CUSTOMERS, MARKETS, OPPORTUNITIES

- Everyone who uses Outlook in Office 365
- Worldwide SMB and enterprise markets



KEY PRODUCT FEATURES

- Easy access to Outlook 365 directly from HP MFPs
- Scan and email files directly from the control panel
- Email sent are logged in Outlook 365 Sent items

COMPETITOR ANALYSIS

The alternative is the multi-step process outlined below:

1. Scan document(s) and send to email
2. Move attachment(s) to the appropriate folder
3. Login to Outlook 365 account
4. Open new email and attach document(s)

Competitor Analysis - Manual process with web and mobile applications

CUSTOMER & SEGMENT SPECIFIC PROPOSITIONS

1. Easy access and improved collaboration for your Outlook 365 users by allowing them to execute key tasks directly from HP MFPs
2. Scan to your Outlook 365 account with ease - no computer or mobile device required
3. Simple steps at the control panel avoid tasks back at your desk
4. Take full advantage of the capabilities of HP MFPs

GOLDEN
questions

There is a 14-day free trial...what would stop you from giving it a try?

What are you struggling to accomplish that having extra time and bandwidth would help you to focus on?



BENEFITS

Time Savings

- Scan documents into Outlook 365 in a fraction of the time required by traditional MFP workflows
- You no longer need to run the workflows of scan and upload document through your email inbox
- For a 2–3-page document, you can save 70% of the time and 90% of the efforts previously required to scan and send documents

Security/Privacy & Accuracy

- All transactions with scanned documents take place within Outlook 365
- Removes the insecurity of keeping scanned documents in email inboxes or deleted items
- No need to store documents on a laptop or desktop
- Removes several steps and the potential for human error during those steps



OBJECTION MANAGEMENT

The cost per device seems high?

- The app only needs to be installed on selected devices where Outlook 365 users are located
- The time saved more than covers the cost of the app

ADDITIONAL INFORMATION

For more information, visit the links below

- Access Marketing videos and more at <https://intimetec.com/us/connect-to-outlook-365/>
- For Demo videos, visit <https://info.intimetec.com/workpath-apps-demo-library-hp>
- See the list of compatible devices, visit <https://www8.hp.com/us/en/solutions/business-solutions/workpath.html>

Still have more questions? Email us at: workpathapps-support@intimetec.com

PERSONAL NOTES:
