

# **CONNECT TO MOODLE**

HP Workpath App Battle Card



TIME IS MONEY. SAVE TIME BY ACCESSING SOFTWARE SOLUTIONS DIRECTLY FROM YOUR MFP.



### MARKETPLACE CONDITIONS

- Educational applications are moving to the cloud
- Multifunction devices are becoming more intelligent and extensible
- · Additional endpoints to cloud connectivity are simplifying workflows and increasing productivity



## TARGET CUSTOMERS, MARKETS, OPPORTUNITIES

- Users of Moodle, such as administrators, instructors, and students
- K-12 and higher education institutions



#### KEY PRODUCT FEATURES

- Easy access to Moodle directly from HP MFPs
- Scan and upload private files directly from the control panel
- · Access and print private files, course files, assignments and attendance records directly from the control panel

## **COMPETITOR ANALYSIS** -

The alternative is the multi-step process outlined below:

- 1. Scan document(s) and send to email
- 2. Move attachment(s) to the appropriate folder
- 3. Login to Moodle account
- 4. Upload file(s) to Moodle account

Competitor Analysis - Manual process with web and mobile applications

# **CUSTOMER & SEGMENT** SPECIFIC PROPOSITIONS

- 1. Easy access and improved collaboration for your Moodle users by allowing them to execute key tasks directly from HP MFPs
- 2. Scan to and print from your Moodle account with ease no computer or mobile device required
- 3. Simple steps at the control panel avoid tasks back at your desk
- 4. Take full advantage of the capabilities of HP MFPs

There is a 14-day free trial...what would stop you from giving it a try?

What are you struggling to accomplish that having extra time and bandwidth would help you to focus on?



## **BENEFITS**

## **Time Savings**

- Scan documents into Moodle in a fraction of the time required by traditional MFP workflows
- Whether you are uploading course materials or assignments, you no longer need to run these workflows through your email inbox
- For a 2-3 page document, you can save 70% of the time previously required to upload documents into Moodle and reduce 90% of users' manual steps

# Security/Privacy & Accuracy

- All transactions with scanned documents take place within Moodle
- Removes the insecurity of keeping scanned documents in email inboxes or deleted items
- No need to store documents on a laptop or desktop
- Removes several steps and the potential for human error during those steps



#### **OBJECTION MANAGEMENT**

The cost per device seems high?

- The app only needs to be installed on selected devices where Moodle users are located
- The time saved more than covers the cost of the app

### ADDITIONAL INFORMATION -

For more information, visit the links below

- Access Marketing videos and more at <a href="https://intimetec.com/us/connect-to-moodle/">https://intimetec.com/us/connect-to-moodle/</a>
- For Demo videos, visit https://info.intimetec.com/workpath-apps-demo-library-hp#education-apps
- See the list of compatible devices, visit https://www8.hp.com/us/en/solutions/business-solutions/workpath.html

Still have more questions? Email us at: workpathapps-support@intimetec.com

PERSONAL NOTES:	