

CONNECT TO REMARK TEST GRADING

HP Workpath App Battle Card



TIME IS MONEY. SAVE TIME BY ACCESSING SOFTWARE SOLUTIONS DIRECTLY FROM YOUR MFP.



MARKETPLACE CONDITIONS

- Educational and business applications are moving to the cloud
- Multifunction devices are becoming more intelligent and extensible
- · Additional endpoints to cloud connectivity are simplifying workflows and increasing productivity



TARGET CUSTOMERS, MARKETS, OPPORTUNITIES

- Users of Remark Test Grading, such as administrators and teachers
- K-12 and higher education institutions
- Online tutors
- Corporate recruiters



KEY PRODUCT FEATURES

- Easy access to Remark Test Grading directly from HP MFPs
- Print the test answer sheets with student, class and test information directly from the control panel
- Scan and upload answer bubble sheets directly from the control panel for grading
- View instant grading with OMR (Optical Mark Recognition) feature
- Email the graded test reports to the students directly from the control panel

COMPETITOR ANALYSIS -

The alternative is the multi-step process outlined below:

- 1. Scan test answer sheet(s) and send to email
- 2. Move attachment(s) to the appropriate folder
- 3. Login to Remark Test Grading account
- 4. Upload test answer sheet(s) to Remark Test Grading account for grading
- 5. Email the test report(s)

Competitor Analysis - Manual process with web and mobile applications

CUSTOMER & SEGMENT SPECIFIC PROPOSITIONS

- 1. Simplify workflows for your Remark Test Grading users by allowing them to execute key tasks directly from HP MFPs
- 2. Scan to and print from your Remark Test Grading account with ease - no computer or mobile device required
- 3. Faster grading and instant test results
- 4. Simple steps at the control panel avoid tasks back at your desk
- 5. Take full advantage of the capabilities of HP MFPs

There is a 14-day free trial...what would stop you from giving it a try?

What are you struggling to accomplish that having extra time and bandwidth would help you to focus on?





BENEFITS

Time Savings

- Teachers and other test administrators can go from paper tests in hand to test reports emailed to students from HP MFPs
- Scanning to email then returning to your desk to upload the test answer sheets is no longer required
- Allows you to recapture valuable time and energy by removing the need to migrate back and forth between your HP MFP and desk to access and upload test sheets
- Improve the efficiency by 50% for grading tests and distributing the results to students

Security/Privacy & Accuracy

- All transactions with scanned documents take place within Remark Test Grading
- Removes the insecurity of keeping scanned documents in email inboxes or deleted items
- No need to store documents on a laptop or desktop
- Removes several steps and the potential for human error during those steps



OBJECTION MANAGEMENT

The cost per device seems high?

- The app only needs to be installed on selected devices where Remark Test Grading users are located
- The time saved more than covers the cost of the app

ADDITIONAL INFORMATION -

For more information, visit the links below

- Access Marketing videos and more at https://intimetec.com/connect-to-remark-test-grading/
- For Demo videos, visit https://info.intimetec.com/workpath-apps-demo-library-hp#education-apps
- See the list of compatible devices, visit https://www8.hp.com/us/en/solutions/business-solutions/workpath.html

Still have more questions? Email us at: workpathapps-support@intimetec.com

PERSONAL NOTES:	