

# Tackle Compliance Security Audits with Automated Data Intelligence

## Unstructured data's impact on SOC 2® (System and Organization Controls) compliance

Information security is a concern for companies of all sizes, including those that outsource key business to third party SaaS or cloud computing providers. Neglecting or mishandling data can leave organizations vulnerable to security attacks. A SOC 2 report ensures that your service providers are securely managing your data to defend the security and privacy of both your organization and its clients. SOC 2 compliance is a minimum requirement when considering a SaaS provider, and maintaining that compliance can be multi-staged, costly, and require hours of pre-defined preparation of unstructured data.

Unstructured data is the most abundant type of business data and is growing due to increased use of digital applications and services. CIOs are estimating that 80-90% of company data is unstructured and growing at an alarming rate. As this problem continues to expand, CIOs are searching for data intelligence and automation services that will not only help them structure their data, but also help shorten the window of time to achieve compliance or a certification.

### What is Unstructured Data?

Unstructured data simply means that client's datasets (typically large collections of files) aren't stored in a structured database format and do not contain a pre-defined data model.

Learn more at: <https://www.aparavi.com/resources-blog/structured-vs-unstructured-dark-data>

### Key Features: Aparavi

- Full-content indexing
- Automated data governance
- Accelerated retrieval of data
- 140+ predefined classification policies
- Ability to build and service custom classification policies

### Key Features: Strike Graph

- Risk Assessment Engine
- System Description Builder
- Dynamic and audit proven control and evidence libraries
- Audit readiness dashboard, with evidence alerts
- AI enabled security questionnaire solution

### Joint Solution Benefits

- Overcome unstructured data obstacles
- Expose only relevant client data intelligently and accurately
- Solve security and compliance challenges
- Enable AI backed cybersecurity program in 1/3 of the time
- Promote certified compliance for client peace of mind

## Aparavi + Strike Graph: Accelerate your compliance programs with data intelligence and automation

The Aparavi Platform has been designed from the ground up to solve large enterprise's unstructured data preparation pain points. The Platform has the ability to discover and classify petabytes of unstructured data, unlocking the value of large data sets that CIOs and IT Directors struggle to manage. Aparavi helps organizations demonstrate compliance and data governance by securely indexing the data and providing a presentation layer of company personal information, healthcare, U.S. state specific privacy laws, along with over 140 total pre-defined classification policies. Additionally, companies can relax and let automation refresh their retention policies, reduce risks by planning for their potential, and assist in exposing sensitive data before a security breach occurs. Businesses, however, put themselves at greater risk without the proper compliance auditing programs in place.

Strike Graph's AI-Driven Compliance Platform further addresses these challenges around security and compliance with the goal of

increasing sales opportunities with service providers and building trust with enterprise prospects and clients. Strike Graph's compliance solutions do more than just simplify the initial acquisition of security attestations and certifications such as SOC 2 Type I/II or ISO 27001. Once the audit is complete, the Platform and experts work together to ensure that you can maintain continuous compliance while your security program grows and matures. Strike Graph combines in-depth cybersecurity and compliance expertise with a proprietary AI engine and dedicated customer success teams.

Strike Graph's integrated service, combined with The Aparavi Data Intelligence Platform, ensures that companies can reduce the time and cost of becoming compliance certified by a minimum of 33%. Whether you need a data intelligence solution for your unstructured data or require an ISO or SOC compliant cybersecurity program, Aparavi and Strike Graph can address these services and get you there faster.

### SOC 2 & Compliance Certifications

SOC 2 is a lot like the Common App in college admissions: complete it once, utilize it in many places, sometimes with a little supplemental work required for specific Enterprises. Just 3-4 years into its life as the gold standard, about 20,000+ companies get SOC 2 alone every year since getting SOC 2 certified means that you can sell into large companies much earlier. That's a huge revenue unlock for young companies. SOC 2, the humble security compliance standard, is partially responsible for sky-high early-stage valuations. In a competitive environment, they can't afford not to be SOC 2 compliant. If your competitor gets its SOC 2 and you don't, they have free reign to scoop up large customers while you're stuck down-market.

#### About Strike Graph

Founded in 2020 by Justin Beals & Brian Bero, Strike Graph is a compliance SaaS solution simplifying security certifications and attestations such as SOC 2 Type I/II, ISO 27001 and FedRamp. Facilitated by the Strike Graph platform, key actors in the compliance process including Risk Managers, CTO's, and CISO's can work collaboratively to achieve trust and move deals. The company is based in Seattle and has raised \$3.9 million in funding from investors such as Madrona Venture Group.

For more information, visit [www.strikegraph.com](http://www.strikegraph.com).

#### About Aparavi

The Aparavi Platform reduces complexity, operating expenses, and risk while providing greater insight into large, unstructured data. Aparavi's intelligent search and advanced automation help users classify, protect, and optimize their data from the edge, on-premises, and across hybrid and multi-cloud storage to break through data silos and streamline operations. Aparavi answers today's most demanding data challenges through a single platform for data governance, compliance, IT consolidation, and new open secure access for additional applications in the cloud.

For more information, visit [www.aparavi.com](http://www.aparavi.com), follow Aparavi on LinkedIn and Twitter.

