

pharma

TECH OUTLOOK

Enterprise Software Edition

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Top 10 Enterprise Software Solution Providers - 2019

The pharmaceutical industry has long been challenged with healthcare reforms, growing market demands, and stringent regulatory pressures. Evidently, the demand for reduced costs and enhanced transparency is increasing by the day among patients and regulators. To keep up with these challenging times, it is essential that the pharmaceutical industry adopts a proactive approach toward compliance and product safety while meeting market demands. In doing so, companies are increasingly embracing digitalization, unlocking numerous opportunities to drive efficiency.

From mobile communications, advanced analytics, the cloud, to the Internet of Things—top enterprise software companies in the pharmaceutical industry are bringing in a plethora of innovations. By experimenting with a wide range of digital initiatives, enterprise software companies are placing their winning wager on personalized care with the utilization of sensors and round-the-clock and customized digital services. Softwares are being developed to drive

omnichannel conversations with physicians and patients, thereby boosting engagement. Besides deploying solutions for automation of processes to improve responsiveness and agility, pharmaceutical organizations are also reaping benefits of software for advanced analytics that can play an instrumental role to increase pipeline and commercial value.

The dynamic nature of the pharmaceutical industry has led Pharma Tech Outlook to compile a list of ‘top 10 enterprise software solution providers’, with an aim to guide enterprises in unleashing the true prospects of technology and solving modern challenges. With several innovative technological capabilities and success stories up their sleeves, these software solution providers are constantly proving their mettle in the pharmaceutical industry. We hope this issue of the Pharma Tech Outlook helps you build a futuristic partnership with your clients to foster a technologically-driven environment.

We present to you Pharma Tech Outlook’s “Top 10 Enterprise Software Solution Providers - 2019”

Company:
Amplicare

Description:
Amplicare provides its clients with an automation platform to provide the best-in-house services to healthcare providers to proactively improve patient care

Key Person:
Matthew Johnson
Co-Founder & CEO

Website:
amplicare.com

Amplicare Simplifying Pharmacy Workflow through a Unified Platform

In the healthcare space, today, pharmacists play a vital role in the procurement and distribution of medical products along with providing cost-effective and quality care. However, they often find it challenging to maintain the balance between performing their role efficiently and managing the business. The integration of solutions into their workflow at all levels is also a significant concern. And, for pharmacists who would rather focus their attention on patients, the use of various platforms is time-consuming and not an economical option either. To address these concerns, New York-based Amplicare helps in simplifying the workflow of pharmacies so that they can invest more time catering to patients while enhancing their business growth. “Our platform provides data to help pharmacies streamline their workflows and ultimately take actions that positively affect patients and the business,” states Matthew Johnson, CEO and co-founder of Amplicare.


With the relevance of data and personalization being crucial to healthcare delivery, customers demand information and service that is pertinent to their requirements. There is also an increase in investments in technology and a need to have easy access to actionable data in workflow, especially given the expanding clinical scope of pharmacists and the challenge of improving performance amidst waning margins. Amplicare’s unique platform enables pharmacists to personalize the care offered to patients, whether through health recommendations or automated communication. As an all-in-one solution, the platform offers a single dashboard that helps pharmacies to streamline workflows, generate both prescription and non-prescription revenue, and deliver proactive patient care. It provides crucial clinical data to pharmacies, which helps them align their operations and perform functions to benefit both patients and their businesses. The platform integrates with all available pharmacy management systems and uses intelligent algorithms to deliver in-workflow notifications. It



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helps pharmacists conduct comprehensive Medicare plan comparisons in accordance with the medications patients are on and enables better consultation services by notifying the pharmacists about clinical opportunities when patients come in to refill their prescriptions. It also allows them to suggest supplements to avoid side effects and improve medication adherence. Furthermore, patients can receive educational materials in the event of time constraint for consultations. From the perspective of business enhancement, the platform also provides information on factors that can affect the pharmacy’s performance measures and offers recommendations to help improve them.

Amplicare’s swift plan comparison tool also provides benefits for Medicare and Medicaid patients. For instance, one pharmacy found that during Open Enrollment, 49 out of 54 patients saved an average of \$1,166 per year when they switched to less expensive plans after a plan comparison using this application. This helped with patient retention and also provided patients with an estimated cost related to their medical plans.

Amplicare holds its clients at the core and upholds the approach of making things convenient and enhancing the well-being of patients. Its CMS-approved Patient Engagement Portal helps patients analyze their Medicare plans and enroll from home, with relevant drug information preloaded. The company is also very strategic about its partnerships to create more opportunities for pharmacies, particularly in emerging spaces such as the CBD market and e-Care. With its customer-centric outlook, Amplicare is powering ahead to achieve the staggering goal of impacting the lives of one billion patients measurably and expanding beyond the bounds of the United States. “We also look forward to improving the comprehensiveness of our pharmacy solution through continuous integrations with other platforms and partners. It’s a win-win for our customers: we help them improve patient care, which in turn helps their business,” concludes Johnson. 

Amplicare

recognized by  magazine as

TOP 10
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*The annual listing of 10 companies that are
at the forefront of tackling customer challenges*