

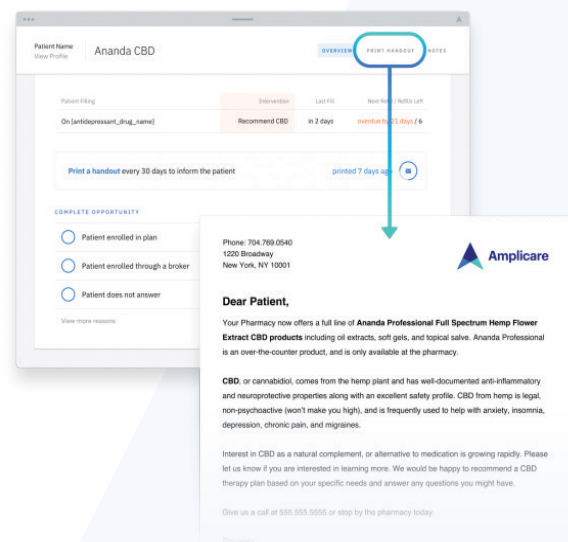
# PHARMACY INCREASES CBD SALES BY ~400% IN THREE MONTHS WITH AMPLICARE RESTORE

Amplicare is a software solution created to improve patient outcomes, increase pharmacy revenue, and automate a pharmacist's workflow, ultimately improving performance. The platform notifies the pharmacy directly in a workflow when an Ananda Professional product may be appropriate for a patient. This makes it easy to engage and teach your patients how CBD products can help with their therapies.

Using Amplicare's solution for DIR fee management, you can identify patients with low adherence who are forecasted to choose a more cost-effective plan if presented with their options.

## How does Amplicare Restore work?

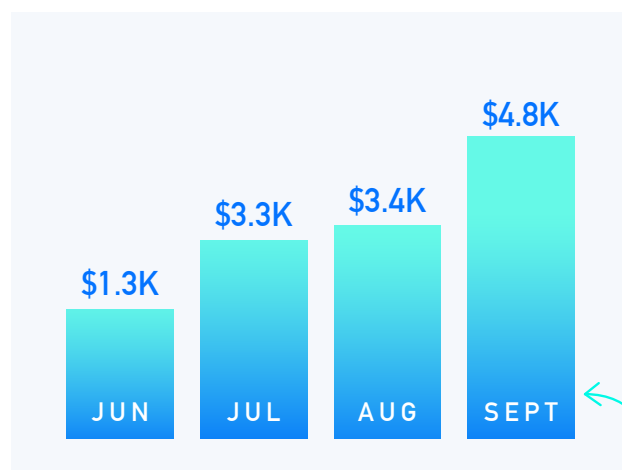
The Amplicare software integrates with your dispensing software. It works to identify opportunities via in-workflow notifications to engage potential candidates that may benefit from adding adjunctive CBD therapies by Ananda Professional. By acting on these opportunities, the pharmacy can provide personalized information on Ananda Professional CBD to the customer with the click of a button. This allows the pharmacy team to demonstrate their expertise and care by helping patients understand the potential benefits of pharmaceutical-grade cannabinoids.



## How can the Amplicare and Ananda Professional integration help your sales?

The Ananda Professional account executives actively support and coach pharmacies utilizing the Amplicare software to increase the percentage of opportunities acted upon and converted.

- In June 2019, a Mississippi pharmacy only acted on 2% of opportunities identified by the Amplicare software.
- With coaching from their dedicated Ananda account executive, the pharmacy acted on 51% of opportunities identified in September 2019.
- By increasing Amplicare utilization by 49 percentage points, the pharmacy's CBD sales increased by ~400% in only three months!



As opportunity conversion increases, your Ananda Professional sales will escalate!