

STRAINS & PULLS

AN ACTIVE EMPLOYEE IS OUTSIDE PLAYING WITH HER CHILDREN. THEY TAKE TURNS BEING TOSSED IN THE AIR AND THE EMPLOYEE STRAINS HER SHOULDER. SHE ASSUMES ITS NOTHING AND IGNORES HER SORENESS. AT WORK HER SHOULDER SORENESS BECOMES A NAGGING PAIN AS SHE REPEATEDLY REACHES ACROSS THE COUNTER ASSISTING CUSTOMERS. SHE TREATS HER DISCOMFORT WITH PAIN RELIEVERS UNTIL FINALLY, SHE BEGINS TO MISS WORK.

TRADITIONAL APPROACH



SELF-DIAGNOSING & TREATING
DECREASED PRODUCTIVITY
MISSED WORK TIME



URGENT CARE/EMERGENCY ROOM
IMAGING
MEDICATIONS



SPECIALIST
PHYSICAL THERAPY
POTENTIAL 'WORK INJURY'

up to
\$2,500

ER VISIT

up to
\$3,600

IMAGING

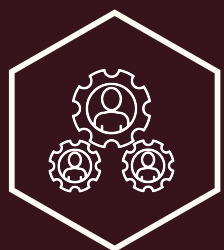
up to
\$500

SPECIALIST

up to
\$2,500

THERAPY

THERADY PROACTIVE APPROACH



EMPLOYEE
SHARES
ACHES/PAINS
WITH
ON-SITE PT
& BUILDS
RELATIONSHIP



PT PROVIDES
TIMELY
ASSESSMENT,
TREATMENT
SOLUTIONS



EMPLOYEE
RECEIVES
THERAPY,
ERGONOMIC
HELP ONSITE,
REMAINS
WORKING