

Tech startup gets govt boost

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A technology startup, cofounded by previous 40under40 award winner Tim Brewer, has received a \$598,000 commercialisation grant from the federal government.



Functionly co-founder and chief executive Tim Brewer (centre) with the Functionly team.

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[Functionly](#), established in Western Australia in 2018, is an organisational resourcing software designed for workplaces to plan and manage tasks and responsibilities in real-time.

It was co-founded by chief executive [Mr Brewer](#), who received a *Business News* 40under40 award in 2012, and fellow Western Australian [Damian Bramanis](#), now based in the UK.

[Functionly](#) has 18 full and part-time employees globally, including a team of eight in Perth.

The federal government's Accelerating Commercialisation (AC) grant takes the company's pre-seed funding round to \$1.4 million, following angel investment in late 2018.

The grant will be used to accelerate work on the resourcing software, including completing its development in preparation for customer trials and research with [Curtin University](#), and bring the product to full commercialisation.

[Functionly](#) said it had seen a dramatic increase in the need for organisations to make changes to strategy and resourcing throughout the COVID-19 pandemic.

"The grant will enable us to continue our momentum, despite the current economic situation brought about by COVID, so we can bring a tool to market sooner which we know will be helpful to organisations in these uncertain times," [Mr Brewer](#) said.

The [Functionly](#) software has already been used in paid trials with Perth-based [HealthEngine](#), led by a

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Mentioned Organisations

Curtin University
Tertiary Education & Training Providers
Functionly
Startups
HealthEngine
Startups and Technology Companies

Mentioned People

Tim Brewer
Damian Bramanis
Marcus Tan

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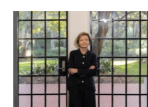
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40under40 award winner [Marcus Tan](#), and with US companies HappyCo and ServiceRocket.

It has also been trialled with customers in the UK and Egypt.

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