



OneScreen™ & OHLA Schools

Case Study

Subscription Purchasing Delivers More High Quality EdTech to More Students at OHLA English Language Schools

Executive Summary

Open Hearts Language Academy (OHLA) was searching for a way to provide the very best interactive smart screens for all of their students at 7 locations across Florida. OneScreen Reseller VTI and the new Subscription purchasing model delivered everything they needed right away at a low monthly cost. Free, unlimited help and training unlocked the full potential of their technology.

About OHLA

For 23 years, the Open Hearts Language Academy (OHLA) has made it easy and fun for international students to learn English as a Second Language (ESL). As one of the most respected ESL programs in the US with 7 locations across Florida, OHLA works closely with a host of university partners to place their graduates in virtually every degree program.

OHLA is authorized by the US Department of Homeland Security and accredited by the Commission on English Language Programs. Students from more than 70 countries rely on OHLA's highly skilled faculty members and innovative technology to simplify the complex task of becoming fluent in English.

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~ Karine Ghahramanyants
Academic Director at OHLA Schools

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Challenge

Acquiring high-quality smart screens with interactive lessons and instant transcription were on the OHLA wish list, but finding just what they needed at an affordable price proved elusive.

Because OHLA is committed to providing all their students with equal access to the best learning technology, they sought out a way to equip all classrooms in all of their locations at once. In early 2021, they found OneScreen Reseller VTI and the perfect solution for their classrooms.

As OHLA's IT Specialist Emmanuel Souza explained, "We needed 71 smart screens for all of our classrooms, ranging in size from 75 to 86 inches. OneScreen showed us technology that was so much better than anything we had seen before. With Subscription Purchasing, we were able to order all of them at the same time and have them installed right away."

Solution

Kevin Talantino at Reseller/Distributor VTI said, "OHLA needed top of the line smart screens and OneScreen was a perfect fit. The only question was how quickly we could get them in the classroom. Subscription pricing, with one lower monthly price covering all the screens, brought their dream tech profile to life. And the free training - that's what locked in the deal."

Over the summer, OHLA proudly announced to incoming and returning students on their blog, "Our latest acquisition at OHLA Schools: in each individual location and in every single classroom we have the latest smart board technology. OneScreen TouchScreen is a commercial A-grade technology in an 86" LG display with 4K ultra HD resolution."

Souza noted that OHLA teachers loved the free training

from Screen Skills Gurus so they could immediately master the new tech to create the kind of truly immersive learning environments that are essential in learning a new language.

Results

After installation and training of the smart screens, teachers responded with comments such as:

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"Since I can look up any question the students have about different ways to pronounce a word or the exact definition of a word, [OneScreen] helps my teaching and gives the students agency to explore topics. We also enjoy being able to seamlessly share Google slide presentations for oral tasks and switch back and forth between the book and the white board."

"Students may have their books on hand but having the smart-board is way better because the whole class can connect. The audio is also very useful because the students can clearly hear the correct pronunciation of the words. It also helps improve not only their speaking but also their listening skills."

English has been called the hardest language to learn, but the students at OHLA now have the best technology on their side. For the leadership team at OHLA, Subscription means always having the most current smart screens, with automatic upgrades every three years and an advanced warranty to make sure downtime is never a concern.