7 Tips for Successful Automation Adoption



We've been working with and listening to a broad range of organisations who are undertaking automation to enable their digital transformation program. These tips have consistently featured in advice for getting started on your automation journey.

1. Just Start.

Don't wait until you've reengineered your processes to start automating. Apply an Agile mindset, make incremental changes to demonstrate value quickly to get stakeholder buy-in and confidence. Analysis paralysis is to be avoided.

2. Be Ready to Automate a Subset of a Process.

You don't have to implement a solution to automate a whole process. We have seen a lot of cases where automating a subset of a process has provided significant ROI.

3. Align to Business Outcomes.

Automation benefits might seem obvious, but aligning to specific business goals and objectives will help determine the form, scale and execution of the automation approach. There's better management buy-in too!

4. Change Management.

Automation requires a multidisciplinary approach where business, operational and IT skills will accelerate momentum and ROI. Engage teams early, RASCI style, and identify how new skill sets will be built.

5. Humanise Automation.

Making automation visible will help users to embrace the technology more readily. Bots can have their own persona, and become a valuable 'team player' in supporting the streamlined delivery of processes and task execution.

6. Find Digital Champions.

You can't scale automation across your organisation with a handful of people. There are use cases in every department in your organisation, find the people who are eager to make changes with technology.

7. Continue to Measure Value.

Don't stall after automating the low hanging fruit. Find new and interesting ways to improve business benefits with an 'Automation First' mindset.

Learn More

If you'd like further insight on any of these tips or some independent advice about automation technologies, please contact us for a discussion about your needs.

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