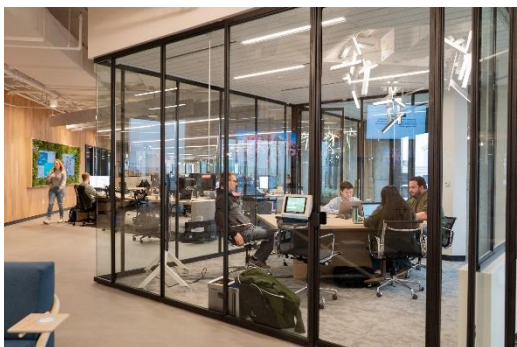




Expert solutions

Creation Networks specializes in audiovisual solutions that enable businesses to enhance collaboration, expand communication and drive better business results. – **crucial to any organization's success.**



Who we are

About Us

The Creation Networks team partners with industry-leading technology manufacturers – offering our clients the best possible AV Technology integration and video conferencing solutions.



CREATION NETWORKS

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Creation Networks

*commercial audiovisual &
collaboration technologies*



Creation Networks

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Our design & construction team

We engage with you to correctly identify your needs, produce relevant design and cost, construct and deliver a turnkey solution of exceptional quality, and provide dedicated personnel to manage your ongoing service and support.

Conduct a site survey

The initial site survey presents us with the opportunity to meet with you, discuss your AV needs and review the characteristics of the various locations where the AV systems and components will be installed. This will provide a foundation for creating a system proposal that meets your needs and exceeds your expectations.

During a face-to-face meeting, we discuss your requirements and practice active listening. We use diagrams and drawings to demonstrate concepts visually or mathematically. We also document relevant site features such as room dimensions, layout, and characteristics. Most importantly, we verify your expectations.

Our goals are to ensure that our designers and engineers create the required AV system design for the installation team to install the AV system with the highest standards. We achieve this by adhering to our process consistently and comprehensively and documenting the information clearly.

Gather customer information

Ideally, our AV system design team has been contracted to design the AV systems, infrastructure, and environment at the beginning stages of the building design. This approach to creating an AV system allows for integrating the required infrastructure into the base building design, leading to a more successful AV environment.

Regardless, initial client meetings' primary objective is to understand your (the end user's) needs. The goal is to develop an audiovisual and communications design document that will include descriptions of the needed systems and preliminary budgets.

Participants at these initial meetings should include the owners, stakeholders, facility managers, department heads, end users (including any third parties), AV technology managers, IT representatives, architects, and construction project managers.



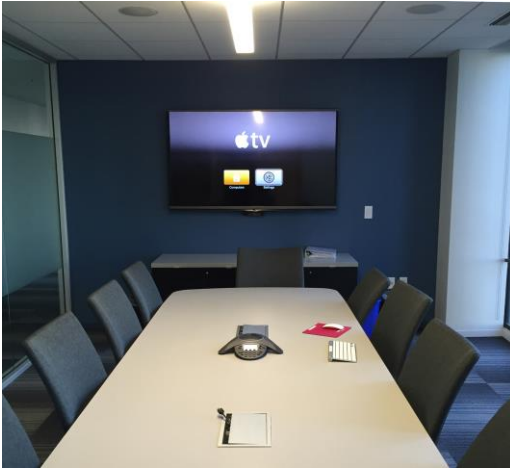
Conduct a needs analysis

We develop a needs analysis to define the functional requirements of the AV systems based on your needs and requirements and describe how the systems will be applied to perform specific tasks. This helps determine the nature of the systems, the required infrastructure, and the budget. We don't just generate an equipment list. We capture and fully understand your needs before thinking about specific equipment and system design.

We inform you of the latest audiovisual and communications technologies and identify:

- the specific activities you want to accomplish within the space
- the required AV presentation applications based on your need
- and the tasks and functions that support the applications

The result is that we thoroughly understand which types of presentation system capabilities you require to support your desired activities.



Produce a program report

A program report is produced which delineates the overall functional needs of the AV system (including budgets) based on the operational tasks you require.

These needs determine the applications required to support them, determining the tasks and functions needed for the AV systems. The functions and features of the space or rooms and the AV systems are then selected from this information, along with relevant standards and benchmarks.

The program report also provides cost analysis, including the general estimated costs of AV equipment and installation services identified within the report.

Develop your AV system package

Our AV design team reviews the information collected and develops a detailed recommendation for an AV system solution that meets the identified needs.

The program report, which includes a functional AV system scope, identifies the overall AV system functions, the AV system components required to provide these functions, the layout of components (line diagrams), the supporting subsystems, BOM, and other aspects of the AV system design are part of the package.

We enjoy a competitive advantage.

Deliver your solution

As a leading, fully integrated audiovisual group, our value chain allows you to leverage our strengths, partnerships, and local expertise to produce innovative, quality solutions.



Provide dedicated support

Our managed services deliver continuity for your business-critical audiovisual and communications systems.

We offer proactive remote monitoring and reporting on all equipment within your system, and we have our team waiting to take your call and help solve your problem.

We have vans rolling throughout the Bay Area and service areas every day of the week.

We offer embedded technicians onsite with some of our key clients.

We won't walk away from you.



our hands-on engineering experience

The installation, IT and electronics backgrounds of our directors and all critical technical staff influence our culture and our hands-on “can do” approach to designing and building audiovisual solutions.

Our technicians and apprentices often go on to fill critical roles within our project and business teams.

We are professionals.



training & certifications

We enjoy close alliances and business relationships with all the major vendors in the audiovisual and communications industries, including AVIXA, Crestron, Extron, Biamp, NEC, LeGrand, Harman, Logitech, Sharp, Avocor, Shure, Polycom, Zoom, Cisco, and LifeSize.

We offer deep expertise.

The pursuit of quality

Creation Networks is an AVIXA APEX quality certified company. Our group follows AVIXA best practice guidelines for Service Management and Continuous Improvement.

The pursuit of quality drives our culture. We are constantly developing our plans and processes.

We minimize your risk.

economies of scale

We are a member of the USAV Group. Our vendor relationships and cost agreements are negotiated at the highest national levels. We share a common vision for our future.



design & deliver

We engage with you to correctly identify your needs, produce a relevant design concept and construct and deliver a turnkey solution of exceptional quality.

We successfully deliver some of the largest and most successful audiovisual projects in the USA.

We have the capacity and the capability.

