



NEWS RELEASE

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FOR IMMEDIATE RELEASE

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Ensorem to Bring 200 Jobs to Pasco County

One of Tampa Bay's fastest-growing companies is investing half a million dollars to repurpose vacant retail space in Pasco County.

PASCO COUNTY, FLORIDA (January 12, 2021) — The Pasco Economic Development Council (Pasco EDC) is pleased to welcome Ensorem to the county. Ensorem is investing \$500,000 in tenant improvements and office equipment to upgrade and convert 10,000 square feet of existing retail space off U.S. Highway 19 in Port Richey. At full capacity, the facility will be home to 200 employees with salaries exceeding 156 percent of the average county wage.

"I would like to welcome the Ensorem team to Pasco County and specifically west Pasco," said Pasco County Commissioner Jack Mariano. "The county has numerous initiatives to help bolster the west-side of the county and a large economic development project like this shows we are moving in the right direction."

Ensorem is an insurance broker and technology provider whose mission is to help people who are in or approaching retirement optimize their healthcare spend by providing them insurance solutions that fit their needs. The company offers Medicare Advantage, Medicare Supplement and Medicare Part D prescription plans, as well as vision, dental, hospital indemnity and final expense insurance. Alongside its force of nearly 100 licensed insurance agents available by phone, Ensorem also offers the tools to easily run quotes, compare rates and, in some case, enroll into plans on Ensorem.com.

"We're proud to be a part of Pasco's economic growth," says Dave Rich, CEO at Ensorem. "We're glad to offer them a location closer to home and excited for the opportunity to onboard even more exceptional Pasco talent."

Ensorem was recently ranked number one by Tampa Bay Business Journal Fast 50 for most growth between 2017-2019. Within these three years, the company had an astonishing 245,900 percent growth. In addition, the Business Observer listed them amongst Florida businesses as number 271 on its Top 500 list, and number five for revenue growth between 2018-2019 for their 314 percent increase.

"Ensorem's new location is a 'win-win' for west Pasco, the project helps repurpose long vacant retail space while bringing high-wage employment opportunity to residents in the area," said Bill Cronin, President/CEO, Pasco EDC. "The company is rapidly growing, and people are taking notice; we are thrilled

they chose Pasco County for their third location and can't wait to continue building our relationship with them."

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About Pasco Economic Development Council

The Pasco Economic Development Council is committed to developing Florida's most competitive climate for business growth by providing businesses, that seek to start, move, or grow in the North Tampa Bay area, a comprehensive suite of programs that can help them to reach their full economic potential. Since 1987, Pasco EDC has fostered a strong partnership funded by corporate and public investors focused on the economic vitality of Pasco County. Discover more at www.pascoedc.com.