# **Low mail-order Rx utilization**

###### 

###### 

###### **Problem**

* Only 1% of medications for chronic conditions went through mail-order pharmacy for this group

###### **Solution**

* Through zConnect, we ran a communication campaign to encourage members to utilize mail-order pharmacy



###### **Impact**

* 40% of medications for chronic conditions went through mail-order pharmacy after the campaign was sent out

