



PRESS RELEASE

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For Immediate Release

Scott Mossbrooks joins mPower Innovations as Vice President of Business Development

Iron Mountain, MI August 3, 2020 – Scott Mossbrooks has joined the executive team at mPower Innovations by accepting the position of Vice President of Business Development. Mossbrooks is an electrical engineer and brings over 32 years of utility experience and has spent the majority of his career selling and implementing Advanced Metering Infrastructures, Demand-Side Management Programs, Communication Systems, Geographic Information Systems, Outage Management and Billing Systems. Most recently, he has been working with utilities to increase their Cybersecurity.

“We are excited to have Scott join our growing team and look forward to leveraging his background in the utility industry and cybersecurity to bring more value to our software lineup. Scott will be responsible for growing our customer base throughout the country and specifically in the Southeast where he resides,” stated Jason Brown, President and CEO of mPower Innovations.

Greg Calcari, Founder of mPower added, “Scott’s excellent and extensive track record of understanding utility’s technology needs and delivering solutions that work will be of great benefit to mPower and our customers as we continue to evolve and grow.”

Throughout his career, Mossbrooks has been an invited speaker at industry conferences and has published several papers. In addition, he has received many awards and accolades, including a 2010 induction into a Meter School Hall of Fame. He also co-developed one of the first cellular-based AMR systems units.

“I am excited to join this great group and I am looking forward to our future together helping customers to improve their solutions and Smart Grid. I’ve watched their company grow and felt the timing was



right to be a part of their executive team. They have a great product, a smart and nimble team, and happy customers—all the ingredients you need for a successful endeavor,” says Scott Mossbrooks.

About mPower Innovations

mPower Innovations was founded in 2006 and is a leader in the geospatial industry. They are headquartered in Iron Mountain, MI with additional offices in Appleton, WI and Grand Rapids, MI.

mPower is a full-service, one-stop-shop for utilities and organizations at any stage of GIS and Smart Grid integration. They help their customers move from paper or basic digital maps to fully-integrated, GIS-based operations and engineering applications. Their flagship software program is mPower Integrator™, a unique asset management & system integration software application that can intelligently connect and report on a variety of existing enterprise systems, including Outage Management Systems (OMS), Advanced Meter Infrastructure (AMI) systems, Customer Information Systems (CIS), work management systems (WMS), automated vehicle locator (AVL) systems and more.

mPower also has its own suite of software offerings, including an OMS, WMS, and a new IVR Solution. Their services division provides GPS collections, joint use audits, map cleanup and conversion services and mapping software training. You can learn more about mPower Innovations at www.mpowerinnovations.com.



Scott Mossbrooks, VP of Business Development