

Important Issues in the Fight against Fakes in the

CARIBBEAN

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PROGRAM

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Mike Walsh – Vice President | Administration and Training IACC
Virginia Cervieri – IACC LATAM Committee

PANEL 1: CUSTOMS MEASURES

This panel will identify what measures can be taken by customs in the fight against counterfeiting, both in terms of in-transit merchandise and imports into the domestic market.

Moderator: Eric Hawk | JTI (Japan Tobacco International)

Speakers:

- Maria Laura Baquero | Dominican Republic
- Geannine Moss | Bahamas
- Alwyn Nicely | Jamaica

PANEL 2: CRIMINAL / CIVIL / ADMINISTRATIVE ACTIONS: WHICH ONE IS RECOMMENDED?

This panel explores which enforcement actions are available and will provide recommendations on which are the best. For example, in countries where any of the 3 different actions can be taken, criminal actions are sometimes considered to be the best since goods can be seized. In other situations, administrative actions are better because no warranty is needed. In yet other cases, civil actions are better because the brand owner can be part of the lawsuit.

Moderator: Ben Guy | Dolby

Speakers:

- Magistrado Rafael Brito | Dominican Republic
- Authority | to be confirmed

PANEL 3: PRODUCT IDENTIFICATION AND DESTINATION OF COUNTERFEITS

In this panel, we will discuss the handling of seized fake products, and their final destination after this process. In some countries, the brand owner is entitled to issue an affidavit stating why a product is considered to be counterfeit; but in some others the determination of whether the product is counterfeit is outsourced or performed by a national organization appointed by the authorities in charge. We will discuss the pros and cons of each process. How long does it take between the determination and the destruction? How are counterfeit goods most commonly destroyed in the CARIBBEAN? Donation, destruction, and recycling processes will be explained in detail.

Moderator: Pedro Oliva | Diageo

Speakers:

- Mrs. Jacqueline Jansen | Free Zone Curacao
- Clifton Rollox | Guyana