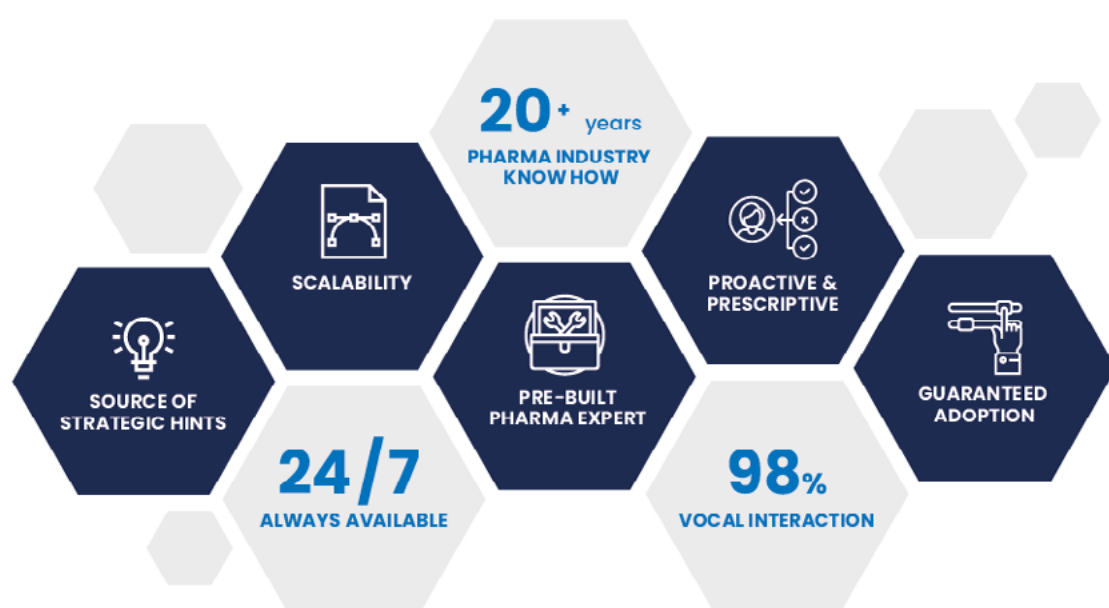


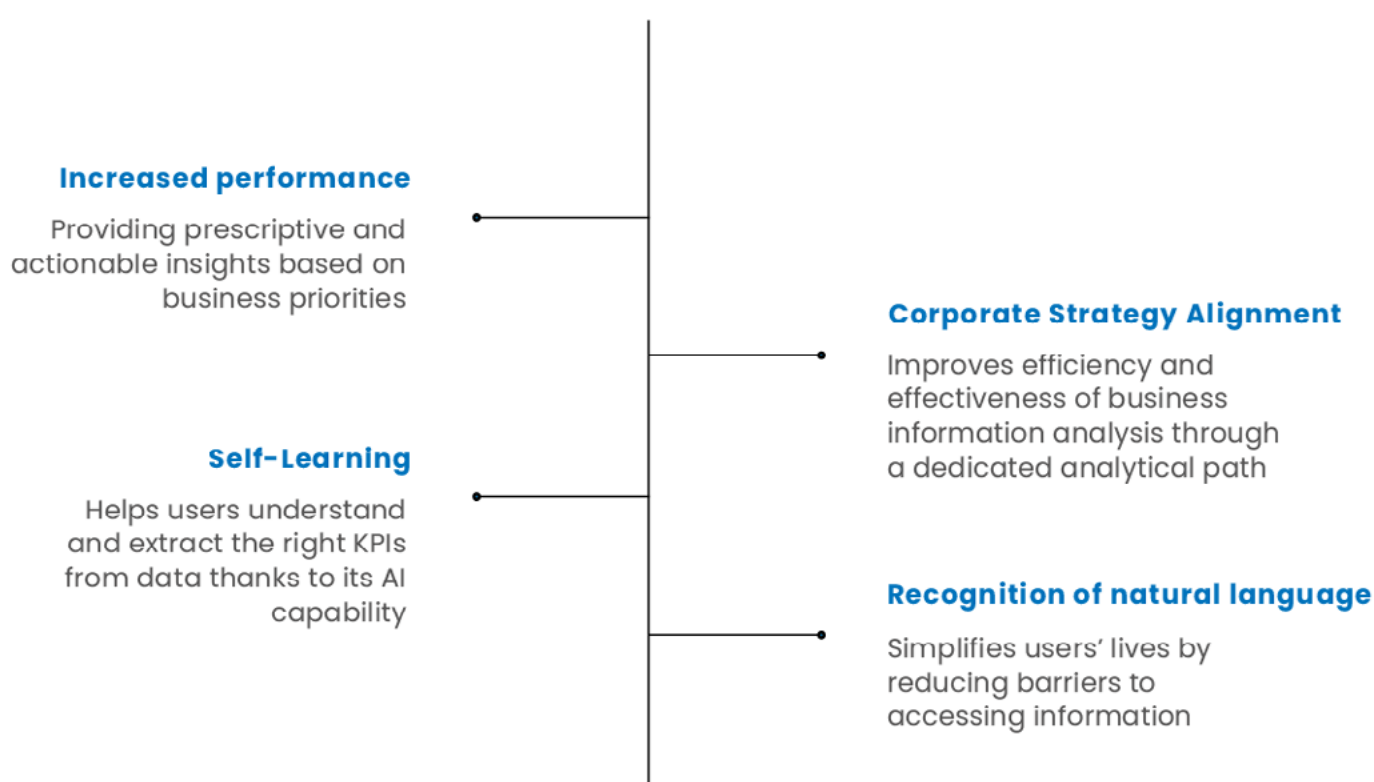


M.A.R.C.

The most scalable, trusted and reliable decision-support Tool in the market combined with the most innovative AI product for the Field Force. A unique value proposition for Pharma and Life Sciences market.

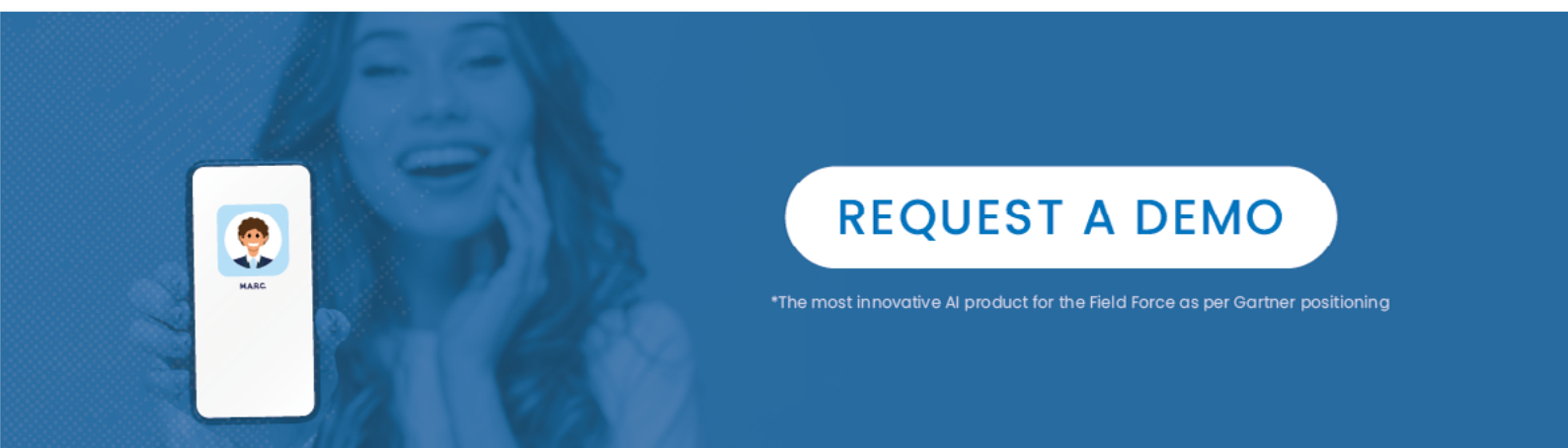


Why M.A.R.C.



Target

Company Management Deliver your strategy effectively and monitor all the company KPIs in the blink of an eye	Training Manager Assist your REPs online through innovative Role Plays providing the right contents to support your Field Force	Field Force A concrete help to the company's multichannel strategy thanks to a simplified access to company information
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*The most innovative AI product for the Field Force as per Gartner positioning

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