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Healthcare Highways, Inc

# Press Release

## Healthcare Highways, StratiFi Health joint venture [Careways] launches new statewide care management solution

January 2018 opening brings new jobs to Oklahoma City area

**FRISCO, TX December 28, 2017:** Healthcare Highways, Inc., announced today that Careways of Oklahoma, LLC, its new joint venture partnership with StratiFi Health, will officially open for operation January 1, 2018 and begin serving more than 200,000 covered members. Careways provides innovative care management services to Oklahoma-based employers served by Healthcare Highways' group health plans and provider networks. The Careways Care Management Program exists to improve the health of communities by proactively shaping the patient's healthcare experience. As rising healthcare spend continues to challenge employers, Careways provides a means to prospectively manage healthcare costs—allowing resources to be reinvested in the community.

In the Careways model, the Care Team—in partnership with the primary care physician—guides the patient beyond traditional primary care, and helping to shape the patient's trajectory. Informed by data, Careways leverages information from the patient's health and care path to assess and direct high-value outcomes and create a sustainable, more affordable healthcare solution.

For Immediate Release

“This innovative care management model was piloted with several of Oklahoma’s largest employers over the past two years and helped provide savings and an enhanced patient experience for both our clients and their employees,” said Healthcare Highways president Alan Scoggins. “By formalizing the joint venture and embedding the Careways statewide solution in all our group health plans, we’re able to support all of our clients with lower healthcare costs and a simplified path to better health for their employees.”

According to Scoggins, Careways will grand open its 13,008 s.f. facility located at 14201 Wireless Way, Ste. D-100 in Oklahoma City on January 1, 2018. Beginning with a team of 40, the company expects to employ 86 team members when fully staffed, including an executive team, care coordinators, nurses, and pharmacists.

“Careway’s Care Team is composed of care coordinators, nurses, pharmacists, and referral coordinators who will engage with members to enhance their current care while increasing employee satisfaction,” said Chris Crow, Chief Executive Officer with StratiFi Health. “The Care Team’s patient outreach will center on providing appropriate care in the appropriate setting as well as improving quality for the population.”

A defining and integral feature of the Careways approach is the focus on the physician—patient relationship, the foundation being primary care. Believing in the power of relationships built on trust and confidence, Careways deploys its care

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management strategies in conjunction with community primary care providers, fostering team-based care.

Healthcare Highways' embeds care coordination in its health plan offerings with the belief that improving on the efficiency and outcomes of health care will bring down the total cost of care.

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### **About Healthcare Highways, Inc.**

*Healthcare Highways is a fast-growing healthcare organization creating the next generation of health plans, provider networks, and healthcare companies. Founded in 2012 and led by an experienced executive team from the health plan and consulting industries, Healthcare Highways believes that competition enables flexibility, affordability, quality, and improved outcomes. Healthcare Highways offers an array of services that build partnerships with employers and claims administrators to offer more affordable and effective solutions to reduce health care costs. Healthcare Highways' capabilities include: multiple network configurations, care coordination, full-service pharmacy benefit management, and lower cost/high performance health plans with solutions for large group, small business, and hourly/part-time workforces. [www.healthcarehighways.com](http://www.healthcarehighways.com)*

### **About StratiFi Health**

*StratiFi Health exists to improve the health of communities by providing Physician Practice Services and Population Health Services that proactively shape the patient's healthcare experience. Grounded in deep physician practice expertise and born from over 50 years of owning and operating physician practices, StratiFi Health appreciates the most important relationship in health care is the Physician-Patient relationship, the foundation being primary care. Informed by data in everything we do, StratiFi Health leverages information from all aspects of the patient's health to assess and direct high-value outcomes. For more information, visit [stratifihealth.com](http://stratifihealth.com) or follow @StratiFi\_Health on Twitter.*