

Sharepoint Solution Targets Improvements in Business Process Efficiency

Overview

Radio One is a media conglomerate based out of Silver Springs, Maryland. Seeking a way to simplify existing workflows supporting their financial and Human Services departments, Radio One partnered with DataBank to create a single repository where all of their workflow processes could be stored and managed.

In turn, the organization saw reduced entry of data, more accurate data results throughout the process, and better ROI between Radio One's systems.

Problem

With an upgrade to their existing SharePoint platform looming, Radio One realized that their current workflows, numbering over 250, were outdated, cumbersome and holding the company back. An upcoming migration to SharePoint illuminated that the existing workflows in place didn't scale well, due to sheer volume and the custom code supporting many of them, and that this would prove even more difficult as the business grew. Management sought a new solutions provider to assist in their SharePoint migration of workflows that would support financial and Human Resource business processes across all of Radio One's multiple divisions.

Solution

Radio One was referred to DataBank via partner Nintex. In evaluating the organization's existing workflows and business processes, DataBank was able to redesign the custom code, resulting in a reduction of custom workflows from 250 to just 15. Those workflows then trigger a set of business processes to support continued process automation. There is now one centralized repository for Radio One's workflows so any changes made are more easily able to be applied globally. As a result, support and modifications will be more agile in the future, with DataBank able to make changes as needs arise.

Results

With one system centralizing all workflows, Radio One has been able to reduce a great deal of redundancy in impacted departments. Employees no longer need to update multiple systems when it comes to HR and financial data. Ultimately, Radio One has reaped rewards in the form of reduced data entry, more accurate results, and faster results between Radio One's system. All of this led to a better user experience for employees and system administrators.