



## FOR IMMEDIATE RELEASE

Nor-Feed and Natural Biologics build a logistic partnership for better distribution of Nor-Feed products in the US market.

**Newfield, N.Y. Feb 22, 2021** – Natural Biologics and Nor-Feed announced today a new business agreement that aims to allow the warehousing, logistics and delivery of Nor-Feed products directly within the U.S. for their customers. This agreement covers all products in the Nor-Feed portfolio.

"The Nor-Feed products fit very well with Natural Biologics' core principles of delivering natural animal health innovations that improve both animal performance and producer profitability," says Dr. Charlie Elrod, president and CEO of Natural Biologics. "With our expanding network of locations, we can provide better access and local service to customers of Nor-Feed across the country."

"As we searched for a U.S.-based company to support our business, Natural Biologics became the obvious choice, sharing many of the same philosophies," mentions Olivier Clech, joint CEO of Nor-Feed. "This partnership will offer the possibility for our current and future customers to access our products directly from the USA without the import procedures from Europe."

The Nor-Feed products that have already been introduced to the U.S. market include:

- **Nor-Grape**® The unique standardized Dry grape extracts with highly documented antioxidant properties
- Nor-Spice AB® A 100% natural premix of additives based on citrus extracts and standardized in citroflavonoids and pectic oligosaccharides: the natural growth promoter
- Norponin XO® Delivering the benefits of saponins including performance, sustainability and contribution to the management of coccidial risk
- Norponin Opti® The yucca replacer: the highest quality at a better price
- **Durelax**® Animal-calming plant extract with highly visible effects

Natural Biologics will begin importing products and supporting current customers immediately. For more information about the portfolio, visit <a href="https://www.norfeed.net">www.norfeed.net</a>. To learn more about Natural Biologics, visit <a href="https://www.norfeed.net">Natural Biologics</a>.com.

## **About Natural Biologics**

Natural Biologics was founded in 2015 out of a desire to bring innovation and scientific validation to the development of natural solutions for the many animal health challenges of today. The business is guided by three pillars; integrity, innovation and improvement. These principles steer every action and decision made within the business. Learn more about Natural Biologics' full line of animal health solutions by visiting <a href="https://www.NaturalBiologics.com">www.NaturalBiologics.com</a>.





## **About Nor-Feed**

Since 2003, Nor-Feed invents, manufactures and markets natural plant extracts for animal nutrition and health. Nor-Feed is focused on a short product portfolio; our products are standardized, documented and efficient, with sustainable development principles. Nor-Feed provides its clients with technical, marketing and regulatory support. Learn more at <a href="https://www.norfeed.net">www.norfeed.net</a>.

For additional information, contact: Dr. Charlie Elrod, President celrod@naturalbiologics.com

Gilles Le Thomas, Area Manager gilles.le-thomas@norfeed.net