



MIX. SQUEEZE. SPREAD. SMOOTH. FINESSE. STEP BACK. ADMIRE. REPEAT.

A trusted brand since 1928, Brill delivers fresh ideas and superior formulations for cakes, icings, and cookies that inspire bakers to *be brilliant*.

Fresh ideas. Superior formulations. Outstanding taste and quality. Brill offers convenient products and techniques to help bakeries and foodservice operators create a one-of-a-kind bakery experience. For nearly a century, we have been inspiring creativity and defining special occasions with ready-to-use icings, glazes, toppings, cakes, cookies and more.



Our Simplicious Promise: When you see the word "Simplicious" or the Simplicious icon, you can rest assured that the product contains only essential ingredients and no artificial flavors, sweeteners, FD&C colors, high fructose corn syrup (HFCS) or unnecessary preservatives. We believe incredible flavor, texture and performance can coexist with simple, familiar, easy-to-read ingredients in products consumers will love.



## **GLAZES**

Whether you're looking for a glaze with maximum yield, extended shelf life, freeze-thaw stability, translucent appearance or honey flavor, our glazes really shine. Quality is the key to any fine creation and you deserve to work with only the best ingredients, which is what you get with Brill glazes.

## **Highlights & Benefits**

- Ready, Set, Go Our RTU glazes require no additions to the recipe while delivering a thin coating with little or no heat.
- Gloss Provide a non-fading sheen to your creation giving the perfect finish.
- Crack Resistant Our glazes remain pliable and smooth while resisting peels or cracks for at least 24 hours.
- Clarity A clear, transparent glaze allows your creation to shine through.

### **Glaze to Promote Shelf Life and Appearance**

Glazes are most commonly used to create a seal to improve shelf life of a baked item. Although glazes and flat icings are used in similar applications such as donuts, cinnamon rolls, cookies and pastries, there are some key differences. Glazes are not as thick as flat icings which allow the color and appearance of the product to show through while still providing a glossy finish.

## **Superior Cold Dip Icings and Glaze**

- Easy-to-use icings can be dipped straight from the pail with no heating, reducing time and labor.
- Superior shine for an appealing appearance.
   Versatile enough to use with pre-fried donuts, cookies, brownies and more!
- Extended shelf life that keeps that fresh look and taste for at least 48 hours, twice as long as leading icings today.





		_	
- 11		_ /	
		_	

MDM Code	DOT Code	Brand	Label Name	Form	Flavor/Color	Net Weight (lbs.)	Gross Weight (lbs.)	Package Type	Storage	Shelf Life
DONUT										
PLAIN / SW	/EET									
10198586	405220	Brill	Glaze 'N Shine	RTU	Plain-Sweet	23.0	24.5	Pail	Ambient Controlled	240
10198587	519546	Brill	Glaze 'N Shine	RTU	Plain-Sweet	40.0	42.5	Pail	Ambient Controlled	240
10203348	565821	Brill	Wonderglaze	RTU	Plain-Sweet	40.0	42.5	Pail	Ambient Controlled	240
FLAVORED										
10201473	546693	Brill	Pour 'N Glaze	RTU	Honey	40.0	42.5	Pail	Ambient Controlled	240
PASTRY	/ & FRU	IIT .								
FLAVORED										
10198743	600393	Brill	Honey Glaze	RTU	Honey	21.0	22.5	Pail	Ambient Controlled	240
10202320	684890	Brill	Strawberry Glaze	RTU	Strawberry	24.0	26.0	Case	Ambient Controlled	240
		Ambient Contr	rolled: Store in dry sanit	ary con	ditions at ambient i	temperature (	approximately 7	O°F) in seale	d containers.	

#### **HENRY & HENRY GLAZES**

MDM Code	DOT Code	Brand	Label Name	Form	Flavor/Color	Net Weight (lbs.)	Gross Weight (lbs.)	Package Type	Storage	Shelf Life
DONUT										
PLAIN / SV	VEET									
10202247	404056	Henry & Henry	Star Glaze	RTU	Neutral	40.0	42.0	Pail	Ambient Controlled	360
PASTR	/ & FRU	IIT								
PLAIN / SV	VEET									
10201789	520379	Henry & Henry	Neutral Redi-Pak Glaze	RTU	Plain-Neutral	24.0	25.0	Case	Ambient Controlled	360
FLAVORED										
10201844	607143	Henry & Henry	Apricot Glaze	RTU	Apricot	22.0	23.0	Pail	Ambient Controlled	360
10198740	555582	Henry & Henry	Honey Bee Glaze	Base	Honey	40.0	42.0	Pail	Ambient Controlled	360
		Ambient Contr	rolled: Store in dry sanita	ary con	ditions at ambient	temperature (	(approximately 7	'O°F) in seale	ed containers.	

## **FLAT ICINGS**

Looking for a flat icing for dipping donuts or finishing off that perfect dessert? Our priority is developing flat icings that are simple to use while delivering amazing taste that is sure to please even the most discriminating palates. The winning combination of passionate attention to detail, the best ingredients and innovative recipes will provide you with the wow factor that's sure to sweeten your success.

## **Highlights & Benefits**

- Ready-To-Use (RTU) Quick soft set allows for application direct from the pail and provides an overall softer texture
- Heat-and-Apply (HNA) Requires heat before use, but sets quickly providing a firmer finish and texture
- Finish Our fondant-based formulas provide a smooth, shiny appearance to enhance look of quality & appetite appeal
- Texture Fondant and extra fine sugar also provide consistent appearance and smooth mouthfeel

### Flat Icings for Finishing Touches

Flat icings can be used on a variety of products. When icing donuts, they are pliable enough to apply directly from the pail for a soft set, but can also be heated for a quicker, firmer set. Flat icings can also be drizzled on pastries to add a more distinctive look and creative touch. Flat icings are opaque, as opposed to the translucent glazes, and provide appealing color and a smooth, shiny finish.

#### **Heated (HNA)**

- Heat icing to 105-110 degrees (F)
- Quick Set (10-12 minutes)
- When stability is needed (display cases and boxed programs)

#### Our Most Stable Icings (WRAP)

- Heat icing to 130-140 degrees (F)
- Quick Set (8-12 minutes)
- For products that requires overwrapping (Product going through distribution vending operations)

#### Non-Heated (RTU)

- Brill's Roll Icings virtually eliminate shrink due to "overheating"
- Relatively Quick-Set (15-20 minutes)
- For use when stability is not critical (designed for un-boxed, ambient display)
- · Brill's Superior Icings provide an added benefit of extended shelf life

### Simplicious™



**Simple ingredient** lists with no artificial flavors, sweeteners, FD&C colors, high fructose corn syrup (HFCS) or unnecessary preservatives.



_	_	_		
=			$\Lambda T$	NGS
<b>—</b> )				

	- 1		7 - 1								
	MDM Code	DOT Code	Brand	Label Name	Form	Flavor/Color	Net Weight (lbs.)	Gross Weight (lbs.)	Package Type	Storage	Shelf Life
	DONUT										
	VANILLA										
	10203279	407829	Brill	White 'N Glossy Icing	HNA	Vanilla	23.0	24.5	Pail	Ambient Controlled	240
į	10203280	512255	Brill	White 'N Glossy Icing	HNA	Vanilla	43.0	45.5	Pail	Ambient Controlled	240
١	CHOCOLAT	Έ									
ľ	10184775	546695	Brill	Chocolate Col-Dip Icing	RTU	Chocolate	23.0	24.5	Pail	Ambient Controlled	240
ı	10202877	648337	Brill	Chocolate Dip 'Em Icing	HNA	Chocolate	23.0	24.5	Pail	Ambient Controlled	180
è	10202878	613237	Brill	Chocolate Dip 'Em Icing	HNA	Chocolate	40.0	42.5	Pail	Ambient Controlled	180
١	OTHER FLA	VORS									
	10185282	554186	Brill	County Fair Caramel Icing	RTU	Caramel	23.0	24.5	Pail	Ambient Controlled	240
١	10202033	407825	Brill	Smoky Mountain Maple Icing	RTU	Maple	23.0	25.5	Pail	Ambient Controlled	240
١	10202034	526585	Brill	Smoky Mountain Maple Icing	RTU	Maple	43.0	45.5	Pail	Ambient Controlled	240
	10220955	648915	Brill	Strawberry Dipping Icing	HNA	Strawberry	23.0	24.5	Pail	Ambient Controlled	180
1	PASTRY	7									
Ų	VANILLA										
	10180253	512252	Brill	Breakfast Roll Icing	RTU	Vanilla	22.0	23.5	Pail	Ambient Controlled	240
	10196359	516121	Brill	Breakfast Roll Icing	RTU	Vanilla	26.0	28.0	Case	Ambient Controlled	365
	10198057	622844	Brill	Vanilla Drizzle Icing	HNA	Vanilla	43.0	45.5	Pail	Ambient Controlled	240
	10184969	622847	Brill	Vanilla Wrap Ice	HNA/WRAP	Vanilla	23.0	24.5	Pail	Ambient Controlled	240

Ambient Controlled: Store in dry sanitary conditions at ambient temperature (approximately 70°F) in sealed containers.

### **HENRY & HENRY FLAT ICINGS**

MDM Code	DOT Code	Brand	Label Name	Form	Flavor/Color	Net Weight (lbs.)	Gross Weight (lbs.)	Package Type	Storage	Shelf Life
PASTRY	1									
VANILLA										
10202352	611793	Henry & Henry	Vanilla String Icing	RTU	Vanilla	45.0	47.0	Pail	Ambient Controlled	360
10201803	418522	Henry & Henry	White Roll Icing	RTU	Vanilla	24.0	25.0	Case	Ambient Controlled	360
10203268	555577	Henry & Henry	White Roll Icing	HNA	Vanilla	45.0	47.0	Pail	Ambient Controlled	360
DONUT										
VANILLA										
10222199	648325	Henry & Henry	Classic Vanilla Dip Icing	HNA	Vanilla	45.0	47.0	Pail	Ambient Controlled	180
OTHER FLA	vors									
10223681	648328	Henry & Henry	Classic Caramel Dip Icing	HNA	Caramel	25.0	26.0	Pail	Ambient Controlled	180
10223673	648871	Henry & Henry	Classic Maple Dip Icing	HNA	Maple	45.0	47.0	Pail	Ambient Controlled	180
		Ambient Contr	rolled: Store in dry sanitary con	ditions	at ambient tem	perature (appr	oximately 70°F)	in sealed co.	ntainers.	

## **FUDGE ICINGS**

Our versatile fudge bases and icings deliver rich, delicious flavor sure to satisfy your decadent needs. Fondant is the primary ingredient for our fudge bases and can easily be manipulated to make icings, aerated frosting, cake batters and the moistest brownies. Ready- to Use icings add delightful finishes to cakes, dipping donuts, icing brownies and so much more. Both are recognized as being easy to use and exceed industry standards for quality and performance.

## **Highlights & Benefits**

- Ready, Set, Go Our RTU icings are ready when you are, requiring no additions to the recipe and delivering consistent flavor across all markets.
- Decadent Flavor All of our fudge icings are specially formulated to stand out against the competition. Premium ingredients like our ultra fine sugar and cocoa liquor create a rich and decadent finish to any baked good.
- Cost-effective product Our fudge bases can create a smooth and creamy icing, whipped frosting, or a moist batter for cookies, brownies and cakes.
- Easy Storage All of our fudge icings are stored ambient requiring no refrigeration or freezer to preserve freshness.

## Simplicious™

**Simple ingredient** lists with no artificial flavors, sweeteners, FD&C colors, high fructose corn syrup (HFCS) or unnecessary preservatives.







## BRILL FUDGE ICINGS

MDM Code	DOT Code	Brand	Label Name	Form	Flavor/Color	Net Weight (lbs.)	Gross Weight (lbs.)	Package Type	Storage	Shelf Life
RTU										
CHOCOLAT										
10202888	648327	Brill	Double Dutch Fudge Icing	RTU	Chocolate	35.0	37.5	Pail	Ambient Controlled	180
10202893	613246	Brill	Ready Ice Fudge Icing	RTU	Chocolate	23.0	24.5	Pail	Ambient Controlled	180
10202894	645816	Brill	Ready Ice Fudge Icing	RTU	Chocolate	40.0	42.5	Pail	Ambient Controlled	180
BASE										
CHOCOLAT										
10202746	648338	Brill	Bittersweet Fudge Icing Base	Base	Chocolate	30.0	32.5	Pail	Ambient Controlled	180

# HENRY & HENRY FUDGE ICINGS

MDM Code	DOT Code	Brand	Label Name	Form	Flavor/Color	Net Weight (lbs.)	Gross Weight (lbs.)	Package Type	Storage	Shelf Life
RTU										
CHOCOLAT										
10224186	648331	Henry & Henry	Icin'Easy Fudge Icing	RTU	Chocolate	23.0	24.0	Pail	Ambient Controlled	180
10222197	648866	Henry & Henry	Icin'Easy Fudge Icing	RTU	Chocolate	45.0	47.0	Pail	Ambient Controlled	180
BASE										
CHOCOLAT										
10222202	648747	Henry & Henry	Chocolate Icing Base 300 (CIB) Fudge Icing	Base	Chocolate	45.0	46.0	Box	Ambient Controlled	180
10223675	648872	Henry & Henry	Swiss Fudgice Base	Base	Chocolate	35.0	37.0	Pail	Ambient Controlled	180
		Amhient Contr	olled: Store in dry sanitary con	ditions :	at amhient temn	erature (annro	oximately 70°F)	in sealed cor	ntainers	

## **SPECIALTY ICINGS**

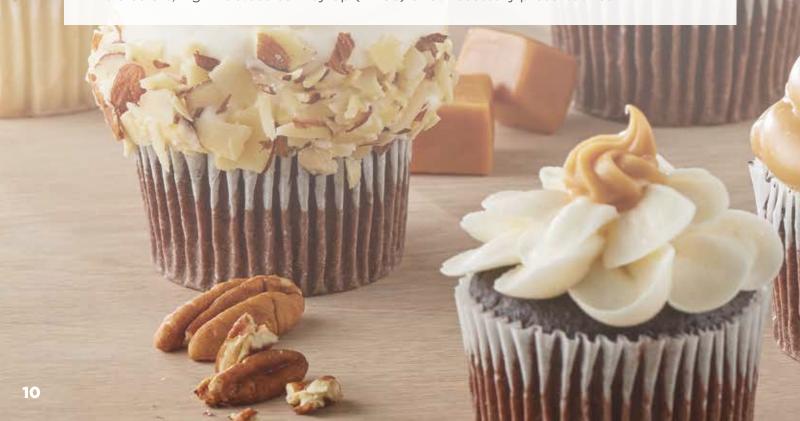
Brill specialty icings are THE icing on the cake! Create delicious, decadent desserts with Brill's complete line of specialty icings. Ideal for cakes, cookies, brownies, donuts or whatever sweet creation you've developed, these icings deliver quality and consistency. Help set your operation apart from the competition by using Brill's high quality icings to create your tempting dessert offerings.

## **Highlights & Benefits**

- Ready, Set, Go RTU icings are ready for use whenever you need, requiring no additions to the recipe and delivering consistent flavor across all markets.
- Decadent Flavor Our icings are specially formulated to stand out against the competition, offering a rich and decadent finish to any baked-good.
- Cost-effective product Our bases can create a smooth and creamy icing, whipped frosting, or a moist batter for cookies, brownies and cakes.
- Easy Storage Most icings are stored ambient requiring no refrigeration or freezer to preserve freshness.



**Simple ingredient** lists with no artificial flavors, sweeteners, FD&C colors, high fructose corn syrup (HFCS) or unnecessary preservatives.





### **BRILL SPECIALTY ICINGS**

MDM Code	DOT Code	Brand	Label Name	Form	Flavor/Color	Net WT (lbs.)	Gross WT (lbs.)	Package Type	Storage	Shelf Life
COATIN	IGS									
10220942	658173	Brill	Chocolate FudgeCo Coating	RTU	Chocolate	50.0	53.0	Pail	Ambient Controlled	180
TRUFFL	.ES									
10203009	670724	Brill	Chocolate Truffle	RTU	Chocolate	23.0	24.5	Pail	Ambient Controlled	180
CREAM	CHEES	SE								
10202840	520816	Brill	Simplicious Cream Cheese Icing	RTU	Cream Cheese	18.0	19.5	Pail	Ambient Controlled	180
10235714	714350	Brill	DecoPro Cream Cheese	RTU	Cream Cheese	18.0	20.0	Case	Ambient Controlled	180
GERMA	и сно	COL	ATE							
10202563	679696	Brill	German Chocolate Icing w/ Pecans	RTU	German Chocolate	34.0	36.5	Pail	Ambient Controlled	180
OTHER	FLAVO	RS								
10202794	654286	Brill	Caramelize Specialty Icing	RTU	Caramel	21.0	22.5	Pail	Ambient Controlled	180

### HENRY & HENRY SPECIALTY ICINGS

MDM Code	DOT Code	Brand	Label Name	Form	Flavor/Color	Net Weight (lbs.)	Gross Weight (lbs.)	Package Type	Storage	Shelf Life
ENROB	ING ICI	NGS								
10223628	648336	Henry & Henry	Chocolate Top-Kote Coating	HNA	Chocolate	20.0	21.0	Pail	Ambient Controlled	180
CREAM	CHEES	SE								
10223634	648334	Henry & Henry	Classic Cream Cheese Icing	RTU	Cream Cheese	20.0	21.0	Pail	Ambient Controlled	180
OTHER	FLAVO	RS								
10222177	648865	Henry & Henry	Caramel Icing	RTU	Caramel	40.0	42.0	Pail	Ambient Controlled	180
		Ambient Contr	olled: Store in dry sanitary con	ditions	at ambient temperati	ure (approxir	natelv 70°F) in	sealed conta	ainers.	

## **BUTTERCREME FROSTINGS**

With a combination of quality ingredients and superior processes, Brill offers consumer preferred bases and ready-to-use buttercreme frostings. From smooth and creamy vanilla to mint cookies 'n crème, we produce an extensive variety of flavored and colored buttercremes to help you celebrate every occasion.

### **Highlights & Benefits**

- Ready, Set, Go Our ready-to-use buttercremes are ready for use whenever you need, requiring no additional ingredients or extra steps, saving you time and delivering consistent performance.
- Easy Storage Most icings are stored ambient requiring no refrigeration or freezer to preserve freshness.
- Tailor-made Our buttercreme bases provide a balance of consistency and versatility for those looking to make their own frosting.
- Decadent Flavor Our extensive line of flavors make buttercremes an excellent addition to almost any dessert.

## Buttercreme Frosting and Bases for Convenience, Consistency and Flexibility

Our ready-to-use buttercreme frostings are pre-mixed and aerated, giving you consistent color and performance while saving you time and labor. Our buttercreme frostings come in a variety of flavors, fusions and colors. Our buttercreme bases are concentrated frostings that require the addition of water, optional butter or flavor before they can be applied or used. Bases give you the flexibility to modify the frosting to your taste and texture preferences.

## **Unique Tastes and Textures with Flavors and Fusions**

Flavored buttercremes contain a vanilla buttercreme frosting blended with the aroma and taste of natural or artificial flavors that range from lemon to salted caramel. Fusion buttercremes contain a vanilla buttercreme frosting blended with the aroma and taste of natural or artificial flavors as well as a range of unique inclusions, such as candy and Oreo crumbles.

## Simplicious™

**Simple ingredient** lists with no artificial flavors, sweeteners, FD&C colors, high fructose corn syrup (HFCS) or unnecessary preservatives.



## BRILL BUTTERCREME ICINGS

MDM Code	DOT Code	Brand	Label Name	Form	Flavor/Color	Net Weight (lbs.)	Gross Weight (lbs.)	Package Type	Storage	Shelf Life
VANILL	A									
RTU										
10202973	526447	Brill	Light 'N Fluffy Buttercreme	RTU	Vanilla	35.0	38.0	Pail	Ambient Controlled	180
10202941	654509	Brill	Old Fashioned Buttercreme	RTU	Vanilla	35.0	38.0	Pail	Ambient Controlled	180
10223641	648330	Brill	Vanilla Imperial Buttercreme	RTU	Vanilla	30.0	32.0	Pail	Ambient Controlled	180
10203023	613235	Brill	XTRA Smooth Buttercreme	RTU	Vanilla	35.0	38.0	Pail	Ambient Controlled	180
BASE										
10216112	660503	Brill	Smooth 'N Light Buttercreme	Base	Vanilla	23.0	24.3	Box	Ambient Controlled	180
10216109	655403	Brill	Smooth 'N Light Buttercreme	Base	Vanilla	45.0	47.0	Вох	Ambient Controlled	180

YYYY/

# **BUTTERCREME FROSTINGS**

### **BRILL BUTTERCREME ICINGS**

MDM Code	DOT Code	Brand	Label Name	Form	Flavor/Color	Net Weight (lbs.)	Gross Weight (lbs.)	Package Type	Storage	Shelf Life
DECOR	ATING	COL	ORS							
10202854		Brill	Black Decorating Buttercreme	RTU	Black	14.0	15.5	Pail	Ambient Controlled	180
10202764	613245	Brill	Brilliant Orange Decorating Buttercreme	RTU	Brilliant Orange	14.0	15.5	Pail	Ambient Controlled	180
10202766	613238	Brill	Brilliant Pink Decorating Buttercreme	RTU	Brilliant Pink	14.0	15.5	Pail	Ambient Controlled	180
10202770	653301	Brill	Brilliant Yellow Decorating Buttercreme	RTU	Brilliant Yellow	14.0	15.5	Pail	Ambient Controlled	180
10202869	613242	Brill	Green Decorating Buttercreme	RTU	Green	14.0	15.5	Pail	Ambient Controlled	180
10202962	647491	Brill	Purple Decorating Buttercreme	RTU	Purple	14.0	15.5	Pail	Ambient Controlled	180
10202853	613240	Brill	Red Decorating Buttercreme	RTU	Red	14.0	15.5	Pail	Ambient Controlled	180
10202865	613241	Brill	Royal Blue Decorating Buttercreme	RTU	Royal Blue	14.0	15.5	Pail	Ambient Controlled	180
10202979	677824	Brill	Snapdragon Decorating Buttercreme	RTU	Yellow Snapdragon	14.0	15.5	Pail	Ambient Controlled	180









- Pre-filled with our superior formulated decorating buttercremes that you know and trust.
- Each bag is perfectly portioned to decorate 24-1 oz cupcakes, so you can be sure to limit over-icing and reduce waste.
- Set-up and clean-up is a breeze - simply knead the bag, remove the cap and you're ready to decorate using our built-in star tip.



**Decorating** 

y icing in a corating bag





Set.



Create!

IS as simple as	Ready.
DOLL BUTTERS	DEME ICIN

// - J K     -	- )	_		~ ==		Name of Street, or other Designation of the last of th				100
MDM Code	DOT Code	Brand	Label Name	Form	Flavor/Color	Net Weight (lbs.)	Gross Weight (lbs.)	Package Type	Storage	Shelf Life
DECOP	RO® CO	LOR	S							
10236025	694689	Brill	DecoPro Simplicious Vanilla Buttercreme	RTU	Vanilla	18.0	20.0	Case	Ambient Controlled	180
10236035	694692	Brill	DecoPro Simplicious Chocolate Buttercreme	RTU	Chocolate	18.0	20.0	Case	Ambient Controlled	180
10210376	684056	Brill	DecoPro Black Decorating Buttercreme	RTU	Black	18.0	20.0	Case	Ambient Controlled	180
10210330	684054	Brill	DecoPro Brilliant Orange Decorating Buttercreme	RTU	Brilliant Orange	18.0	20.0	Case	Ambient Controlled	180
10209993	684052	Brill	DecoPro Green Decorating Buttercreme	RTU	Green	18.0	20.0	Case	Ambient Controlled	180
10210337	684055	Brill	DecoPro Red Decorating Buttercreme	RTU	Red	18.0	20.0	Case	Ambient Controlled	180
10210023	684053	Brill	DecoPro Royal Blue Decorating Buttercreme	RTU	Royal Blue	18.0	20.0	Case	Ambient Controlled	180
10232820	684057	Brill	DecoPro Yellow Snapdragon Decorating Buttercreme	RTU	Yellow Snapdragon	18.0	20.0	Case	Ambient Controlled	180
10232827	684058	Brill	DecoPro Pink Carnation Buttercreme	RTU	Pink	18.0	20.0	Case	Ambient Controlled	180
10235714	714350	Brill	DecoPro Cream Cheese Specialty Icing	RTU	White	18.0	20.0	Case	Ambient Controlled	180

## WHIPPED TOPPINGS

Whatever you're "whipping up," Brill has the whipped topping to complete your special creation. So versatile and easy to use, our extensive line of liquid and pre-whipped toppings are the perfect choice for virtually every dessert. Use Brill whipped toppings as an ingredient, garnish, pastry filling or icing on the cake! Experience the flavor and texture of homemade whipped cream, but with the quality and consistency that only Brill can provide!

## **Highlights & Benefits**

- Ready-To-Use Our ready-touse whipped toppings require no additional ingredients or extra steps, saving you time and delivering consistent performance.
- Non-Dairy Formula While still offering the pleasant dairy notes of whipped cream, our non-dairy formulas help you avoid problems with food allergies while also giving you a longer shelf life.
- Lighter taste Whipped toppings are lighter and more aerated than typical icings, making them perfect for a broad range of applications, from cakes to beverages.
- Ready-To-Whip Our liquid whipped toppings allow you to whip the product to your desired consistency and aeration, giving you more customization and yield.

## **Whipped Toppings for a Lighter Finish**

While both buttercremes and whipped toppings are aerated products that can be used for cakes, cupcakes and donut fillings, there are some key differences between the two types of products. Whipped toppings are more aerated than buttercremes, which means they have a lighter mouthfeel and a higher yield. Also, whipped toppings do not contain any dairy, while some buttercremes may contain butter.





## **BRILL TOPPINGS**

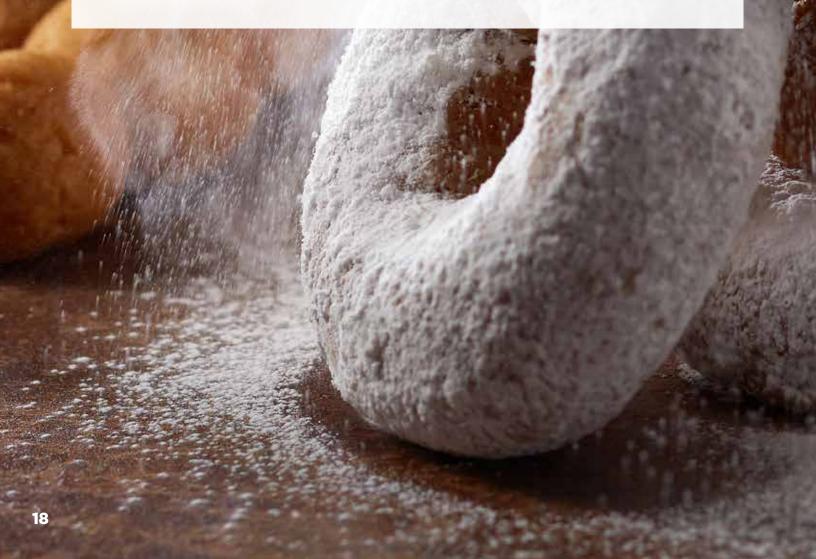
MDM Code	DOT Code	Brand	Label Name	Form	Flavor/Color	Net Weight (lbs.)	Gross Weight (lbs.)	Package Type	Storage	Shelf Life
VANILL	A									
RTU										
10207674	661301	Brill	Vanilla Classic Whipped Topping	RTU	Vanilla	18.0	21.0	Pail	Frozen	360
10229717	706289	Brill	Vanilla Chantella Whipped Topping	RTU	Vanilla	18.0	21.0	Pail	Ambient Controlled	180
RTW										
10207933	662759	Brill	Vanilla Classic Whipped Topping	RTW	Vanilla	34.0	36.0	Case	Frozen	360
BASE										
10197751	604016	Brill	Crème Whip Crème Filling and Icing Base	Base	Vanilla Marshmallow	18.0	20.0	Pail	Ambient Controlled	180
СНОСО	LATE									
RTU										
10207600	679700	Brill	Chocolate Classic Whipped Topping	RTU	Chocolate	18.0	21.0	Pail	Frozen	360
RTW										
10207663	661302	Brill	Chocolate Classic Whipped Topping	RTW	Chocolate	34.0	36.0	Case	Frozen	360

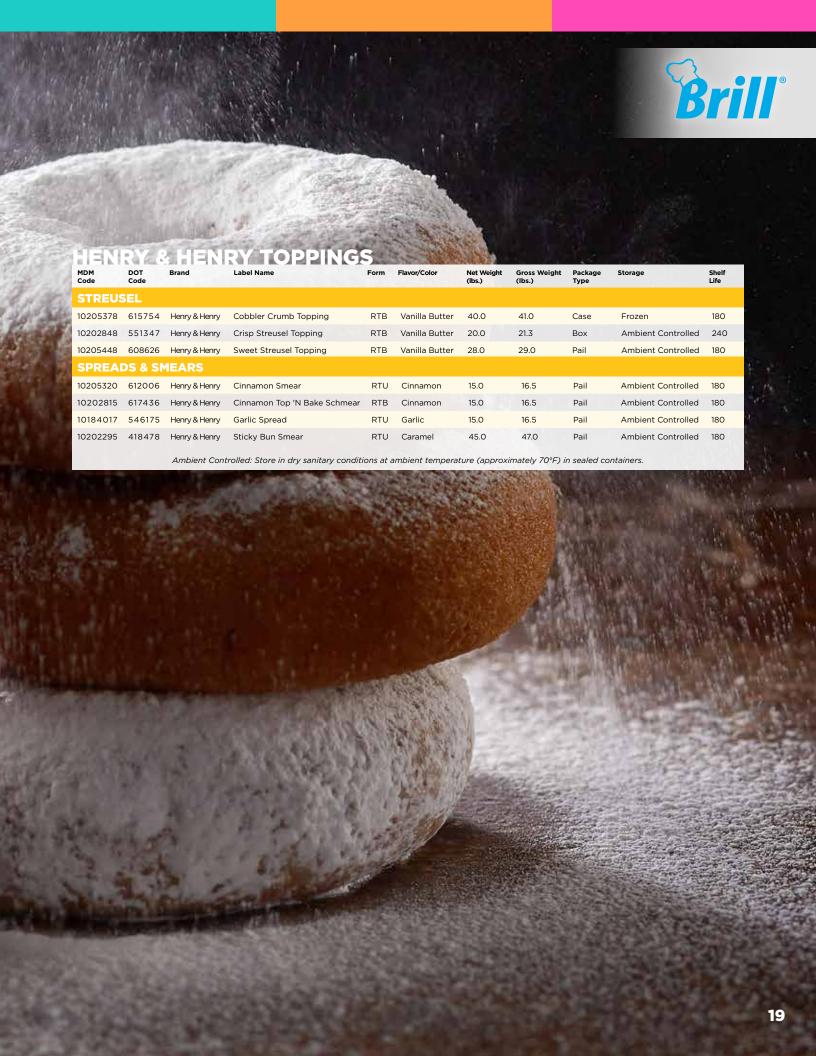
## **TOPPINGS**

Intentionally designed and crafted with quality ingredients, Henry & Henry toppings heighten the look and taste of your bakery case. Our streusels and smears will layer in that extra special texture or flavor for your baked goods, and our sugar serves as the perfect finish on your donut or specialty pastry while providing a balance between great performance and taste

## **Highlights & Benefits**

- Ready-To-Bake (RTB) Our readyto-bake toppings are bake-stable allowing you to use these products in a broader application.
- Easy Storage Most toppings are stored ambient requiring no refrigeration or freezer to preserve freshness.
- Ready, Set, Go Our ready-touse (RTU) toppings require no additional ingredients or extra preparation, saving you time and delivering consistent performance.





## **ICE CREAM TOPPINGS**

Henry & Henry provides toppings to crown any frozen dessert. Transforming your ice cream or frozen beverages into works of art, our ice cream toppings are designed to create an irresistible finishing touch. With easy-to-use coatings and a range of fudges, Henry & Henry has all you need to turn your dessert into an experience.

## **Highlights & Benefits**

- Ready, Set, Go Our ready-to-use
   (RTU) toppings require no additional
   ingredients or extra preparation, saving
   you time and delivering consistent
   performance.
- Heat-N-Apply (HNA) Our HNA products require an additional preparation step to heat in a warmer to soften texture and increase ease of use before applying to product.
- Easy Storage Most ice cream toppings are stored ambient requiring no refrigeration or freezer to preserve freshness.
- Decadent Flavor Our broad line of flavors make ice cream toppings an excellent addition to your dessert.





#### **HENRY & HENRY ICE CREAM TOPPINGS**

	MDM Code	DOT Code	Brand	Label Name	Form	Flavor/Color	Net Weight (lbs.)	Gross Weight (lbs.)	Package Type	Storage	Shelf Life
	FUDGE	TOPPII	NGS								
	10196645	519751	Henry & Henry	Butterscotch Fudge Topping	HNA	Butterscotch	51.0	56.0	Case	Ambient Controlled	720
	10223863	647661	Henry & Henry	Majestic Hot Fudge Topping	HNA	Chocolate	45.5	50.5	Case	Ambient Controlled	180
e de	10223547	648741	Henry & Henry	Velvet Fudge Topping	HNA	Milk Chocolate	46.5	51.5	Case	Ambient Controlled	180
1	10223632	647662	Henry & Henry	Caramel Fudge Topping	RTU	Caramel	50.0	55.0	Case	Ambient Controlled	720
6	10223630	648744	Henry & Henry	Cold Fudge Topping	RTU	Chocolate	48.0	53.0	Case	Ambient Controlled	720
f	ICE CRE	EAM CO	DATINGS								
	10197021	517236	Henry & Henry	Chocolate Ice Cream Coating	HNA	Chocolate	40.0	45.0	Case	Ambient Controlled	360
Ì	10202583	504332	Henry & Henry	Chocolate Waffle Cone Dip	HNA	Chocolate	22.5	25.5	Case	Ambient Controlled	720
×	ICE CRE	EAM TO	PPINGS								
i	10200383	522419	Henry & Henry	Fluffy Marshmallow Ice Cream Topping	RTU	Marshmallow	19.0	23.0	Case	Ambient Controlled	180
	10194540	608204	Henry & Henry	Redi-Pak Marshmallow Ice Cream Topping	RTU	Marshmallow	24.0	25.1	Case	Ambient Controlled	360
	<b>SYRUP</b>										
	10195199	519749	Henry & Henry	Allset Chocolate Syrup	RTU	Chocolate	47.5	52.5	Case	Ambient Controlled	720
	SPECIA	LTY									
	10200356	491939	Henry & Henry	Marbling Chocolate	RTU	Chocolate	20.0	21.0	Pail	Ambient Controlled	180
			Amphiant Cant	well and the second in the second in						4-1	



## **FILLINGS**

Since 1899, Henry & Henry has been known for superior fillings with rich flavor and vibrant color. Our comprehensive assortment of filings provide trusted, convenient formats and flavors to suit your most creative need.

## **Highlights & Benefits**

- Assortment Our vast array of flavors and fruit cuts accommodate a range of application needs.
- Formats Multiple packaging solutions, from pouches to pails to drums, our fillings provide a great fit for any operation.
- Quality Our fillings are manufactured with the highest quality ingredients enabling you to create truly delicious bakery creations.

## **Broad Range of Options to Fit Just About Any Application**

To fit the wide variety of uses for fillings, Henry & Henry has developed different lines to help meet your specific needs.

**Crown** - Premium fillings perfect for those who demand only the best.

**Fruitful** - Fillings made for baking with smaller cuts that retain their shine, color and flavor. These fillings are perfect when whole fruit or full slices are not required.

**Variety** - Cost-effective filling options that retain their shine, color and flavor.

Freefill Fillings - High-quality fillings that follow our Simplicious promise emphasizing simple, clean ingredients without compromising flavor or usability. In addition to being free of high fructose corn syrup, FD& C colors, artificial sweeteners, artificial flavors and with minimal preservatives, these fillings are made to be bake and freeze stable.



## HENRY & HENRY FILLINGS

	MDM Code	DOT Code	Brand	Label Name	Form	Flavor/Color	Net Weight (lbs.)	Gross Weight (lbs.)	Package Type	Storage	Shelf Life
	FRUIT										
	WHOLE FR	UIT									
ı	10184585	403951	Henry & Henry	Crown Blueberry Filling	Whole	Blueberry	20.0	21.0	Pail	Ambient Controlled	360
	10197778	418074	Henry & Henry	Crown Blueberry Filling	Whole	Blueberry	38.0	40.0	Pail	Ambient Controlled	360
	10197851	554185	Henry & Henry	Down East Blueberry Filling	Whole	Blueberry	20.0	21.5	Pail	Ambient Controlled	180
	10201802	474459	Henry & Henry	Redi-Pak Whole Blueberry Pastry Filling Artificially Flavored	Whole	Blueberry	24.0	25.0	Case	Ambient Controlled	360
	10196924	512264	Henry & Henry	Cherry Filling	Whole	Cherry	20.0	21.5	Pail	Ambient Controlled	180
	10196925	605417	Henry & Henry	Cherry Filling	Whole	Cherry	34.0	36.5	Pail	Ambient Controlled	180
ı	10185521	565053	Henry & Henry	Crown Cherry Filling	Whole	Cherry	20.0	21.0	Pail	Ambient Controlled	360
	10201807	407951	Henry & Henry	Redi-Pak Whole Cherry Pastry Filling With Other Natural Flavors	Whole	Cherry	24.0	25.0	Case	Ambient Controlled	360
ı	10186108	404127	Henry & Henry	Crown Strawberry Filling	Whole	Strawberry	20.0	21.0	Pail	Ambient Controlled	360
	10197794	613143	Henry & Henry	Crown Strawberry Filling	Whole	Strawberry	38.0	40.0	Pail	Ambient Controlled	360
	10197796	555572	Henry & Henry	Crown Strawberry - Rhubarb Filling	Whole	Strawberry -Rhubarb	20.0	21.0	Pail	Ambient Controlled	360
	SLICED FRU	JIT									
ı	10195237	426333	Henry & Henry	Apple Cobbler Filling	Sliced	Apple	40.0	41.7	Case	Ambient Controlled	180
1	10185520	565054	Henry & Henry	Crown Apple Filling With Natural Cinnamon Flavor	Sliced	Apple	18.0	19.0	Pail	Ambient Controlled	270
	10197776	521130	Henry & Henry	Crown Apple Filling With Natural Cinnamon Flavor	Sliced	Apple	37.0	39.0	Pail	Ambient Controlled	270
	10197789	403954	Henry & Henry	Crown Peach Filling Natural And Artificially Flavored	Sliced	Peach	18.0	19.0	Pail	Ambient Controlled	180
	10201303	509917	Henry & Henry	Peach Filling	Sliced	Peach	20.0	21.5	Pail	Ambient Controlled	180

# **FILLINGS**

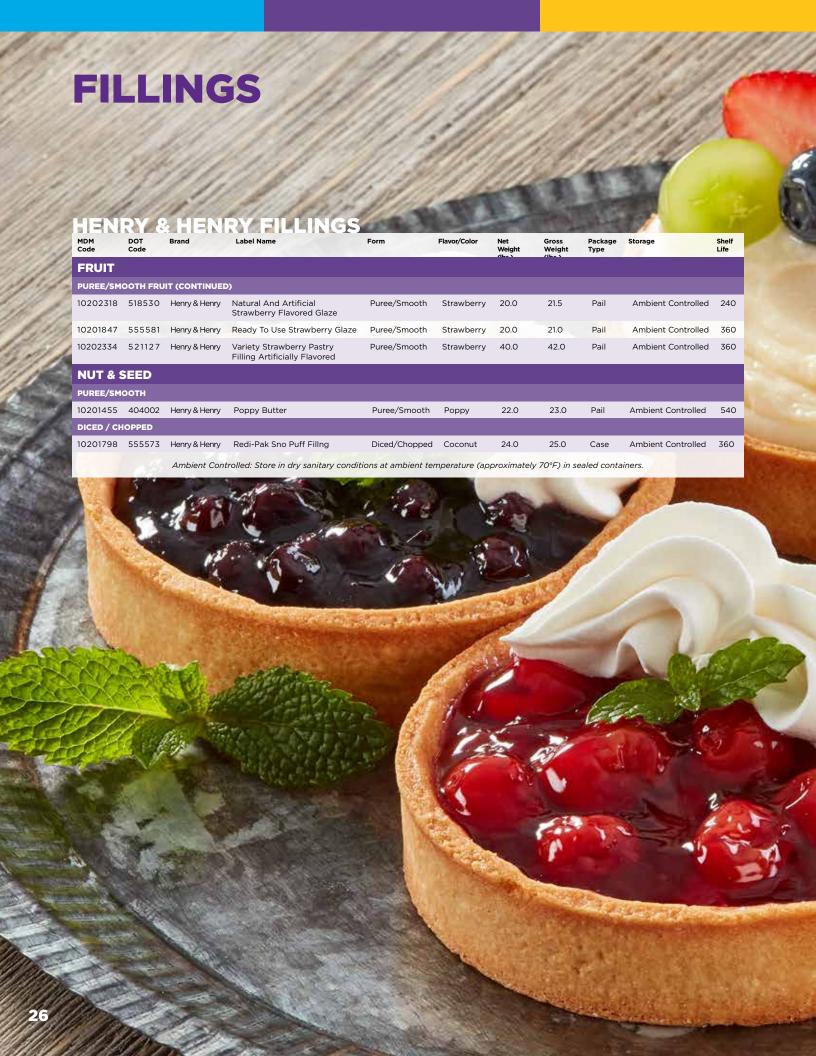
## HENRY & HENRY FILLINGS

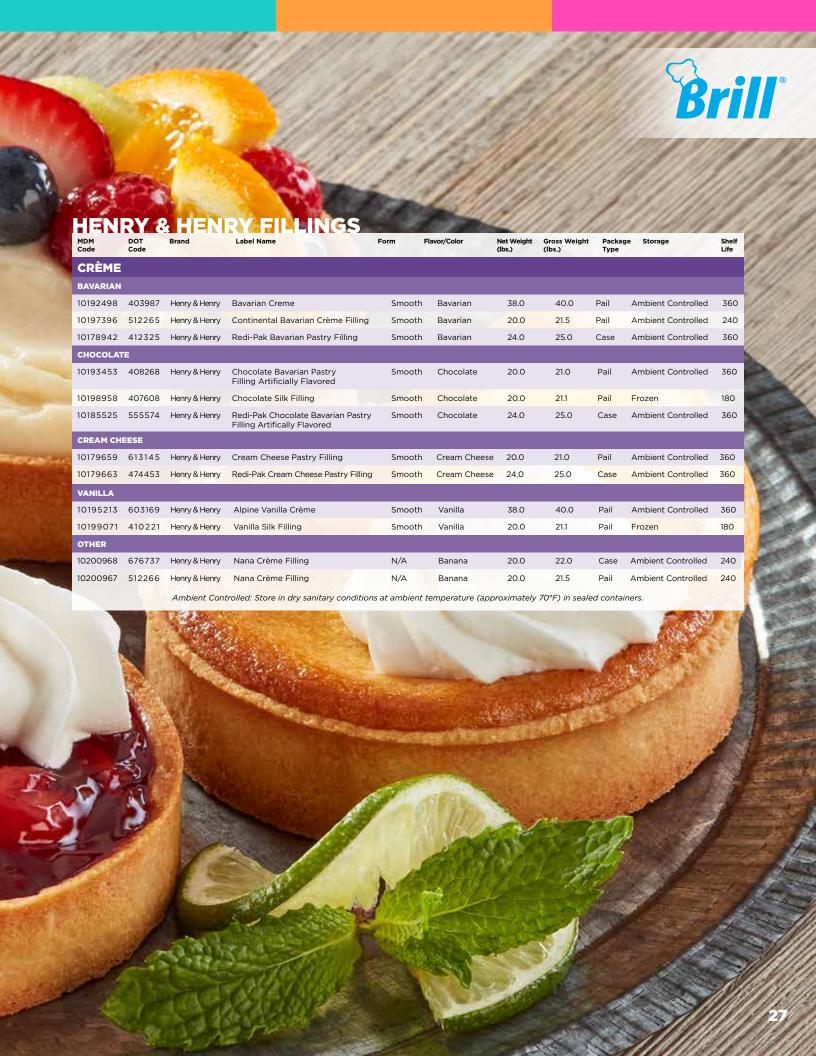
MDM Code	DOT Code	Brand	Label Name	Form	Flavor/Color	Net Weight (lbs.)	Gross Weight (lbs.)	Package Type	Storage	Shelf Life
FRUIT										
DICED/CHC	PPED FRU	JIT								
10195259	403946	Henry & Henry	Apple Turnover Filling	Diced/Chopped	Apple	37.0	39.0	Pail	Ambient Controlled	270
10197975	512260	Henry & Henry	Diced Apple Filling	Diced/Chopped	Apple	18.0	19.5	Pail	Ambient Controlled	180
10197976	512262	Henry & Henry	Diced Apple Filling	Diced/Chopped	Apple	24.0	26.0	Case	Ambient Controlled	180
10201772	548184	Henry & Henry	Redi-Pak Apple Turnover Pastry Filling	Diced/Chopped	Apple	24.0	25.0	Case	Ambient Controlled	180
10197047	404108	Henry & Henry	Variety Chopped Apple Pastry Filling	Diced/Chopped	Apple	38.0	40.0	Pail	Ambient Controlled	270
10195275	517240	Henry & Henry	Apricot-Bake Pastry Filling with Artificial Flavor	Diced/Chopped	Apricot	40.0	42.0	Pail	Ambient Controlled	270
10201774	474447	Henry & Henry	Redi-Pak Apricot Pastry Filling with Artificial Flavor	Diced/Chopped	Apricot	24.0	25.0	Case	Ambient Controlled	270
10184773	404088	Henry & Henry	Variety Apricot Pastry Filling Artificially Flavored	Diced/Chopped	Apricot	40.0	42.0	Pail	Ambient Controlled	360
10197049	403996	Henry & Henry	Variety Chopped Blueberry Pastry Filling	Diced/Chopped	Blueberry	40.0	42.0	Pail	Ambient Controlled	360
10202248	407616	Henry & Henry	Raspberry Peach Spread	Diced/Chopped	Peach	45.0	46.8	Pail	Ambient Controlled	180
10201791	418173	Henry & Henry	Redi-Pak Peach Pastry Filling Artificially Flavored	Diced/Chopped	Peach	24.0	25.0	Case	Ambient Controlled	180
10198501	603989	Henry & Henry	Fruitful Pineapple Pastry Filling	Diced/Chopped	Pineapple	40.0	42.0	Pail	Ambient Controlled	360
10201793	474455	Henry & Henry	Redi-Pak Pineapple Pastry Filling	Diced/Chopped	Pineapple	24.0	25.0	Case	Ambient Controlled	180
PUREE/SMO	OOTH FRU	ІТ								
10195230	627237	Henry & Henry	Apple-Black Raspberry Pastry Filling Artificially Flavored	Puree/Smooth	Apple-Black Raspberry	40.0	42.0	Pail	Ambient Controlled	360
10184321	555569	Henry & Henry	Apple-Raspberry Pastry Filling With Artificial Flavor	Puree/Smooth	Apple-Black Raspberry	40.0	42.0	Pail	Ambient Controlled	360
10196092	555570	Henry & Henry	Artificial Black Raspberry Flavored Donut Filling	Puree/Smooth	Black Raspberry	40.0	42.0	Pail	Ambient Controlled	360



### **HENRY & HENRY FILLINGS**

	MDM Code	DOT Code	Brand	Label Name	Form	Flavor/Color	Net Weight (lbs.)	Gross Weight (lbs.)	Package Type	Storage	Shelf Life
	FRUIT										
	PUREE/SMC	OOTH FRU	IT (CONTINUED	)							
1	10201779	474450	Henry & Henry	Redi-Pak Cherry Pastry Filling With Other Natural Flavors	Puree/Smooth	Cherry	24.0	25.0	Case	Ambient Controlled	360
Š	10198496	569692	Henry & Henry	Fruitful Fig Pastry Filling	Puree/Smooth	Fig	45.0	47.0	Pail	Ambient Controlled	540
9	10201786	564802	Henry & Henry	Redi-Pak Guava Pastry Filling	Puree/Smooth	Guava	24.0	25.0	Case	Ambient Controlled	360
Ę	10200064	408308	Henry & Henry	Lemon Crème	Puree/Smooth	Lemon	38.0	40.0	Pail	Ambient Controlled	360
ì	10201788	412263	Henry & Henry	Redi-Pak Lemon Pastry Filling	Puree/Smooth	Lemon	24.0	25.0	Case	Ambient Controlled	360
	10178938	570818	Henry & Henry	Spun Gold Lemon Pastry Filling	Puree/Smooth	Lemon	20.0	21.5	Pail	Ambient Controlled	360
ì	10202237	403929	Henry & Henry	Spun Gold® Lemon Pastry Filling	Puree/Smooth	Lemon	38.0	40.0	Pail	Ambient Controlled	360
í	10197792	546549	Henry & Henry	Crown Red Raspberry Filling	Puree/Smooth	Raspberry	20.0	21.0	Pail	Ambient Controlled	360
	10198143	409855	Henry & Henry	European Raspberry Filling	Puree/Smooth	Raspberry	40.0	42.0	Pail	Ambient Controlled	360
1	10198503	613148	Henry & Henry	Fruitful Raspberry Pastry Filling Artificially Flavored	Puree/Smooth	Raspberry	42.0	44.0	Pail	Ambient Controlled	360
	10201922	408271	Henry & Henry	Fruitful Seedless Raspberry Pastry Filling	Puree/Smooth	Raspberry	42.0	44.0	Pail	Ambient Controlled	360
	10201720	599840	Henry & Henry	Raspberry Turnover And Square Filling Artificially Flavored	Puree/Smooth	Raspberry	40.0	42.0	Pail	Ambient Controlled	360
	10201797	474456	Henry & Henry	Redi-Pak Red Raspberry Pastry Filling Artificially Flavored	Puree/Smooth	Raspberry	24.0	25.0	Case	Ambient Controlled	360
	10186298	604396	Henry & Henry	Variety Red Raspberry w/ Seeds Pastry Filling	Puree/Smooth	Raspberry	40.0	42.0	Pail	Ambient Controlled	360
	10198506	596538	Henry & Henry	Fruitful Strawberry	Puree/Smooth	Strawberry	42.0	44.0	Pail	Ambient Controlled	360





## **MUFFINS**

We believe in muffin innovation. Our experts introduced pre-deposited muffins to the industry, and pioneered the Scoop-N-Bake® format. We offer an unsurpassed selection of flavors, including blueberry, cranberry, chocolate chip and other savory varieties.

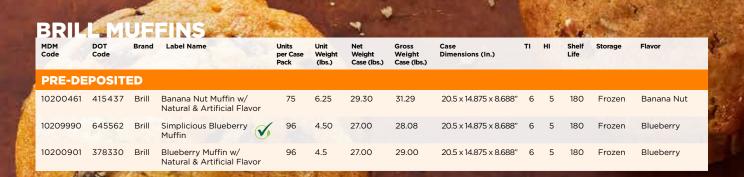
## **Highlights & Benefits**

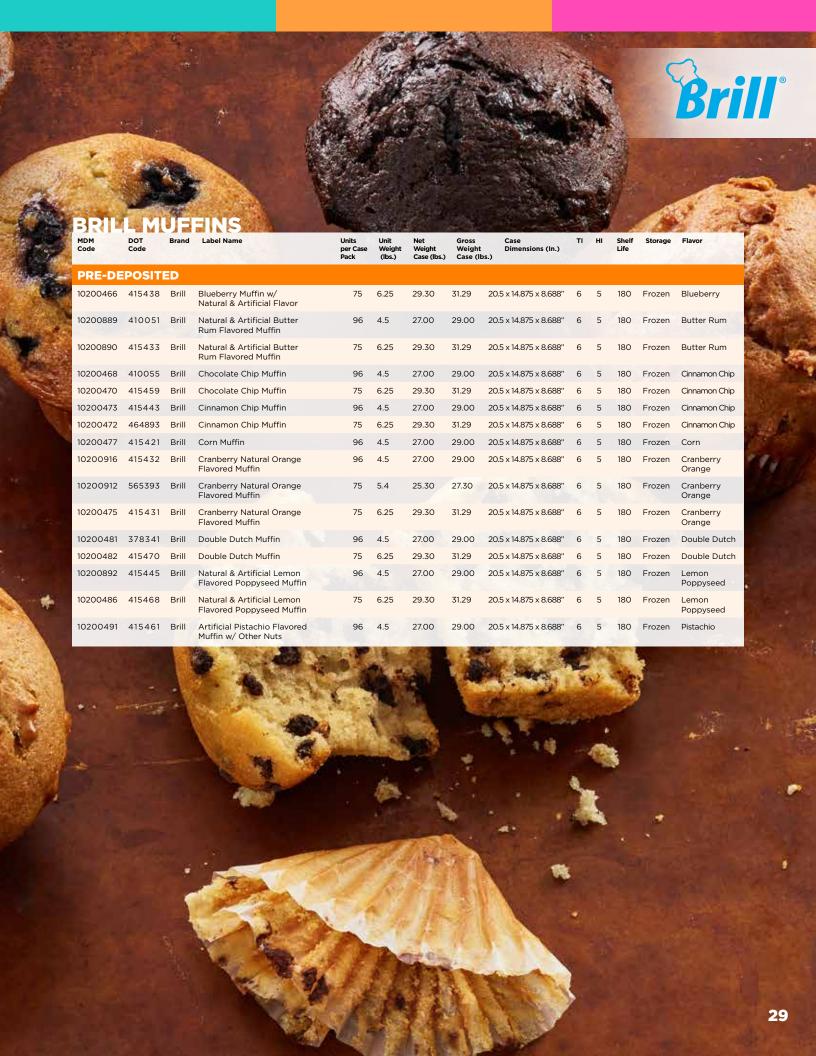
- Formats: We offer our muffins in three formats to accommodate a variety of needs for each customer: Scoop N Bake, Pre-Deposited and Thaw N Sell.
- Clean Label: Karp's batter is a clean label product with premium ingredients. We use individual formulations for each muffin that deliver a made from scratch taste.
- Ingredients: We use only high quality ingredients in our muffins, our entire Scoop N Bake line is clean label and we also offer clean label muffins in PDM format.

- Operational Ease: All three of our formats offer that fresh, made from scratch eating experience, while minimizing back of house labor.
  - TNS offers a fresh muffin experience with the greatest operational ease,
  - PDMs are easy to use and can be baked within 60 minutes of panning and do not require a hot oven (Bakes at 350° in a rack oven)
  - Scoop N Bake batter provides time and labor savings

## Simplicious™

**Simple ingredient** lists with no artificial flavors, sweeteners, FD&C colors, high fructose corn syrup (HFCS) or unnecessary preservatives.





# **MUFFINS**

### **BRILL MUFFINS**

MDM Code	DOT Code	Brand	Label Name	Units per Case	Unit WT (lbs.)	Net WT Case (lbs.)	Gross WT Case (lbs.)	Case Dimensions (In.)	TI	н	Shelf Life	Storage	Flavor
PRE-DE	POSIT	ED (C	CONTINUED)										
10200549	415479	Brill	Artificial Pistachio Flavored Muffin w/ Walnuts	75	6.25	29.30	31.29	20.5 x 14.875 x 8.688"	6	5	180	Frozen	Pistachio
10200928	555648	Brill	Pumpkin Muffin	75	6.25	29.30	31.29	20.5 x 14.875 x 8.688"	6	5	180	Frozen	Pumpkin
THAW-	N-SELL												
10200429	665732	Brill	Fruit Assortment Mini Muffins	10	0.9	6.56	8	13.94 x 9.19 x 11"	15	8	365	Frozen	Variety Pk
10200433	665425	Brill	Classic Assortment Mini Muffins	10	0.9	6.56	8	13.94 x 9.19 x 11"	15	8	365	Frozen	Variety Pk
10220769	644302	Brill	Cinnabon Frosting Filled Streusel Muffin	8	4.0	8.00	9	18.19 x 8.81 x 14.38"	10	5	365	Frozen	Cinnabon Filled
10217770	658742	Brill	Hershey's Filled Muffin	8	4.0	8.00	9	18.19 X 8.81 X 14.38	10	5	365	Frozen	Hershey Filled
10217772	654032	Brill	Reese's Filled Muffin	8	4.0	8.00	9	18.19 X 8.81 X 14.38	10	5	365	Frozen	Reese's Filled
10200514	415393	Brill	Blueberry Muffin with Natural & Artificial Flavors	32	4 oz	8.0	9.0	16.10x8.00x14.30	15	3	365	Frozen	Blueberry
10200519	415400	Brill	Chocolate Chip Muffin	32	4 oz	8.0	9.0	16.10x8.00x14.30	15	3	365	Frozen	Choco. Chip
10200522	415392	Brill	Cinnamon Chip Muffin	32	4 oz	8.0	9.0	16.10x8.00x14.30	15	3	365	Frozen	Cinnamon Chip
10200525	415401	Brill	Cranberry Natural Orange Flavored Muffin	32	4 oz	8.0	9.0	16.10x8.00x14.30	15	3	365	Frozen	Orange
10200535	415403	Brill	Natural & Artificial Lemon Flavored Poppyseed Muffin	32	4 oz	8.0	9.0	16.10x8.00x14.30	15	3	365	Frozen	Lemon / Poppyseed
10200511	415399	Brill	Banana Nut Muffin with Natural & Artificial Flavors	32	4 oz	8.0	9.0	16.10x8.00x14.30	15	3	365	Frozen	Banana Nut





## Karps

- Each Karp's batter flavor is uniquely formulated and yields a "from scratch" style muffin
- 20% inclusion rate, on average, per batter formula
- Made with **real sugar**; no high fructose corn syrup
- Made with no preservatives



	КАВ	2 <b>5</b> N		FINS										
	MDM Code	DOT Code	Brand	Label Name	Units per Case Pack	Unit W	Γ Net WT Case (lbs.)	Gross WT Case (lbs.		TI	н	Shelf Life	Storage	Flavor
ŝ	SCOOP	N-BAK	Œ											
ĺ	10184778	413789	Karps	Top Banana Nut Frozen Gourmet Bread & Muffin Batter w/ Natural Flavo	2 ers	8	16.00	17.39	17.813 x 8.938 x 7.25"	10	5	270	Frozen	Banana Nut
	10199050	403703	Karps	Top Banana Nut Frozen Gourmet Bread & Muffin Batter	1	16	16.00	17.09	10.0 x 10.0 x 10.0"	20	5	270	Frozen	Banana Nut
	10179813	410216	Karps	Old Fashioned Blueberry Frozen Gourmet Muffin Batter	2	9	18.00	19.39	17.813 x 8.938 x 7.25"	10	5	270	Frozen	Blueberry
	10199043	403670	Karps	Old Fashioned Blueberry Frozen Gourmet Muffin Batter	1	18	18.00	19.10	10.0 x 10.0 x 10.0"	20	5	270	Frozen	Blueberry
	10199032	418152	Karps	Chocolate! Chocolate! Frozen Gourmet Muffin Batter	2	9	18.00	19.39	17.813 x 8.938 x 7.25"	10	5	270	Frozen	Chocolate Chip
	10199031	418098	Karps	Chips A Plenty Frozen Gourmet Muffin Batt	ter 1	18	18.00	19.10	10.0 x 10.0 x 10.0"	20	5	270	Frozen	Choc. Chip
4	10184777	408138	Karps	New York Cinnamon Frozen Gourmet Muffin & Coffee Cake Batter	2	9	18.00	19.39	17.813 x 8.938 x 7.25"	10	5	270	Frozen	Cinnamon Choc. Chip
į	10197593	527014	Karps	Corn Muffin Batter	1	18	18.00	19.49	10.0 x 10.0 x 10.0"	20	4	360	Frozen	Corn
	10199039	418144	Karps	Honey Corn Frozen Gourmet Muffin Bat	ter 2	9	18.00	19.39	17.813 x 8.938 x 7.25"	10	5	270	Frozen	Honey Corn
	10199038	407612	Karps	Honey Corn Frozen Gourmet Muffin Bat	ter 1	18	18.00	19.10	10.0 x 10.0 x 10.0"	20	5	270	Frozen	Honey Corn
ś	10199047	418142	Karps	Raisin Bran Frozen Gourmet Muffin Batt	ter 2	9	18.00	19.39	17.813 x 8.938 x 7.25"	10	5	270	Frozen	Raisin Bran
à	10199046	407611	Karps	Raisin Bran Frozen Gourmet Muffin Batt	ter 1	18	18.00	19.10	10.0 × 10.0 × 10.0"	20	5	270	Frozen	Raisin Bran
ř	10199037	418153	Karps	Granny Apple & Cinnamon Frozen Gourmet Muffin Batter w/ Nuts	2	9	18.00	19.39	17.813 x 8.938 x 7.25"	10	5	270	Frozen	Apple Cinnamon
ĺ	10184776	403554	Karps	Glorious Morning Frozen Gourmet Muffin Batter	2	9	18.00	19.39	17.813 x 8.938 x 7.25"	10	5	270	Frozen	Glorious Morning
Á	10199035	403603	Karps	Glorious Morning Frozen Gourmet Muffin Batter w/ Nuts	1	18	18.00	19.10	10.0 x 10.0 x 9.625"	20	5	270	Frozen	Glorious Morning
H	10184779	403680	Karps	Cranberry Nut Frozen Gourmet Muffin Batt	er 2	9	18.00	19.39	17.813 x 8.938 x 7.25"	10	5	270	Frozen	Cran. Nut
	10199034	403635	Karps	Cranberry Nut Frozen Gourmet Muffin Batt	er 1	18	18.00	19.10	9.313 x 9.313 x 9.438"	20	5	270	Frozen	Cran. Nut
	10199041	418157	Karps	Lemon Poppyseed Frozen Gourmet Muffin Batter	2	9	18.00	19.39	17.813 x 8.938 x 7.25"	10	5	270	Frozen	Lemon Poppyseed
	10201311	554199	Karps	Peach Muffin Batter	1	18	18.00	19.49	10.0 x 10.0 x 9.625"	20	4	360	Frozen	Peach
	10199045	408131	Karps	Pistachio Flavored Frozen Gourmet Muffin Batter w/ Artificial Flavors	2	9	18.00	19.39	17.813 x 8.938 x 7.25"	10	5	270	Frozen	Pistachio
	10199028	418108	Karps	Magic Pumpkin Frozen Gourmet Bread & Muffin Batter	1	18	18.00	19.10	10.0 x 10.0 x 10.0"	20	5	270	Frozen	Pumpkin

## **CAKES**

From joyous celebrations to intimate gatherings with friends, cake is at the heart of life's sweetest moments. Offering a broad portfolio of cupcakes, ring cakes, loaf cake, sheet cakes, round cakes, and batters, Brill has the perfect solution for any occasion.

## **Highlights & Benefits**

- Our Quality: Each of our cakes are carefully made from scratch with specialty selected premium ingredients and finished in auto bake ovens to produce a superior bake that is unmatched.
- Broad Assortment: With a robust portfolio of sizes, varieties, popular flavors, and seasonal specialties, Brill provides everything you need for a cake program that draws shoppers into the bakery year round.
- Superior Pairings: When paired with our superior icings and fillings portfolios, Brill cakes are elevated and provide the ultimate indulgence and decadent treat.

## **Sheet Cake Layers**

Brill's full line of sheet and cake layers pair perfectly with Brill icings and Henry & Henry fillings. Our sheet and layer cakes utilize superior ingredients to deliver a premium quality product.

BRIL	L C	AKI	S WILL					Val	-		
MDM Code	DOT Code	Brand	Label Name	Units per Case Pack	Unit Weight (oz.)	Net Weight Case (lbs.)	Gross Weight Case (lbs.)	Case Dimensions (In.)	TI x HI Units	Shelf Life	Storage
HALF S	HEET C	CAKE	S								
10198759	523192	Brill	Brill Chocolate Half Sheet Cake 3.25lb	6	52.00	19.5	20.8	17.188 x 12.563 x 13.000"	32=8x4	240	Frozen
10197145	676695	Brill	Brill Devil Food Half Sheet Cake 3.5lb	4	56.00	14.0	16.0	15.940 x 11.940 x 8.63"	100=10x10	270	Frozen
10198763	555600	Brill	Brill Strawberry Half Sheet Cake 52oz	6	52.00	19.5	20.8	17.188 x 12.563 x 13.000"	32=8×4	240	Frozen
10234676	696586	Brill	Brill Rainbow Half Sheet Cake 3.5lb	4	56.00	14.0	15.0	15.940 x 11.940 x 8.63"	100=10x10	270	Frozen
10198764	539481	Brill	Brill White Half Sheet Cake 52oz	6	52.00	19.5	20.8	17.188 x 12.563 x 13.000"	32=8x4	240	Frozen
10198767	518601	Brill	Brill Yellow Half Sheet Cake 3.25lb	6	52.00	19.5	20.8	17.188 x 12.563 x 13.000"	32=8x4	240	Frozen



## **Round Cake Layers**

Brill Round Cakes are dense, yet moist, providing customers with quality and versatility. Our layers include flavors that range from bakery staples to exciting marketplace trends.

#### **BRILL CAKES**

MDM Code	DOT Code	Brand	Label Name	Units per Case Pack	Unit Weight (oz.)	Net Weight Case (lbs.)	Gross Weight Case (lbs.)	Case Dimensions (In.)	TI x HI Units	Shelf Life	Storage
ROUNE	LAYER	CAF	<b>(ES</b>								
10195126	518353	Brill	Brill Chocolate Round Layer Cake 8"	24	12.50	18.8	20.7	23.375 x 15.688 x 8.63"	40=5x8	240	Frozen
10195130	518596	Brill	Brill Red Velvet Round Layer Cake 8"	24	12.50	18.8	20.7	23.375 x 15.688 x 8.63"	40=5x8	240	Frozen
10195133	518354	Brill	Brill White Layer Cake 8"	24	12.50	18.8	20.7	23.375 x 15.688 x 8.63"	40=5x8	240	Frozen
10195135	518599	Brill	Brill Yellow Round Layer Cake 8"	24	12.50	18.8	20.7	23.375 x 15.688 x 8.63"	40=5x8	240	Frozen
10197190	551355	Brill	Brill White Round Layer Cake 10"	8	20.00	10.0	13.5	20.060 x 10.188 x 7.00"	96=8x12	270	Frozen

## **CAKES**



30000

## **Cupcakes**

A fun dessert for any celebration or just because! Brill cupcakes are light, fluffy and offered in a variety of flavors and sizes. Decorate with Brill icings to make this one tasty cupcake you will definitely want to sink your teeth in.

BRIL	L C	AK	S				100		4	€.	
MDM Code	DOT Code	Brand	Label Name	Units per Case Pack	Unit Weight (oz.)	Net Weight Case (lbs.)	Gross Weight Case (lbs.)	Case Dimensions (In.)	TI x HI Units	Shelf Life	Storage
CUPCA	KES										
10197649	600408	Brill	Brill Chocolate Cupcakes 2.5oz	90	2.50	14.1	16.5	16.0 x 12.0 x 15.125"	60=10x6	270	Frozen
10197665	600406	Brill	Brill White Cupcakes 2.5oz	90	2.50	14.1	16.5	16.0 × 12.0 × 15.125"	60=10x6	270	Frozen
10216518	676710	Brill	Brill Yellow Cupcakes 1.25oz	144	1.25	11.2	12.2	17.125 x 12.563 x 12.50"	50=10x5	270	Frozen

## **Batters**

Brill and Karp's batters are the perfect way to make cakes without sacrificing taste and quality. From whoopie pies to turk-style bundt cakes, our batters give bakers the flexibility to be innovative and unique.

BRIL	L C	ΛKI	s P	L							
MDM Code	DOT Code	Brand	Label Name	Units per Case Pack	Unit Weight (oz.)	Net Weight Case (lbs.)	Gross Weight Case (lbs.)	Case Dimensions (In.)	TI x HI Units	Shelf Life	Storage
BATTER	RS .										
10199023	418358	Karps	Karp's SNB Carrot Cake Batter	1 Pail	18.00	18.0	19.1	10.00 x 10.00 x 9.50"	100=20x5	270	Frozen
10196975	555674	Brill	Brill Chocolate Creme Cake Batter	1 Pail	17.00	17.0	18.5	10.00 x 10.00 x 9.625"	80=20x4	365	Frozen
10196976	505053	Brill	Brill Chocolate Creme Cake Batter	14 Pouches	1.50	21.0	23.0	13.00 x 12.00 x 5.50"	70=10x7	360	Frozen
10197747	535413	Brill	Brill Creme Cake Batter	1 Pail	17.00	17.0	18.5	10.00 x 10.00 x 9.625"	80=20x4	360	Frozen
10197740	526075	Brill	Brill Creme Cake Batter	14 Pouches	1.50	21.0	23.0	13.00 X 12.00 X 5.50"	70=10×7	360	Frozen

## **BROWNIES**



Our moist, chewy brownies are easy to love, easy to make and easy to sell. They're made from the highest-quality, premium chocolate and packaged to accommodate your specific needs.

### **Brownies**

Brill baked brownies, brownie bites and brownie fries are moist, fudgy, and delicious. We offer a variety of options perfect for customizing your bakery program.

- **Assortment:** Various sizes and packaging options that fit your needs and allow you to create a tailored brownie program.
- Convenience: All Brill brownies are sold in a thaw and serve format, offering operators convenience with minimal labor.
- **Versatile:** Our pre-cut offerings can easily be topped or dipped to add a decadent boost to your brownie portfolio!

BRIL	L B	30	WNIES					-				1	0	
MDM Code	DOT Code	Brand	Label Name	Units per Case	Unit Weight (oz.)	Net Weight Case (lbs.)	Gross Weight Case (lbs.)	TI x HI Units	Cube	Item Length	Item Width	ltem Height	Storage	Shelf Life
BROWN	NIES - E	BULK												
10196466	549828	Brill	Half Sheet Bulk Brownie Bites	6 trays x 192 brownie bites / tray		21	26	8x11=88	0.89	16.6	12.3	7.60	Frozen	365
10198750	620299	Brill	Brownie Fries	6 trays x 60 brownies fries / tray		21	26	8x11=88	0.89	16.6	12.3	7.60	Frozen	365
10196483	676729	Brill	Fudge Iced Brownies	15 x 18 oz. pkgs		16.88	18.88	9x8=72	1.15	22.1	9.3	9.60	Frozen	365
10237022	707455	Brill	Half Sheet Brownie with Toffee, Semi-Sweet Chocolate & Milk Chocolate Chips	4 trays	102.4	25.60	27.10	9x4=36		16.5	12.3	8.0	Frozen	180



## **LOAF CAKES**

Perfect for any occasion, our full portfolio of retail-ready loaf cakes come in a variety of flavors and sizes. Provide your customers with a classic treat that is ideal for breakfast, an afternoon snack, or dessert.

## **Highlights & Benefits**

 Loaf Cakes - Prepared with specially selected ingredients to make everyday occasions anything but ordinary, Brill's delicious retail-ready loaf cakes are fully prepared and ready to be served.

## Legend

- NL No label on product (label in box)
- OU Kosher
- SL Sliced

- BN Banana
- BB Blueberry
- DC Double chocolate





## BRILL LOAF CAKES

MDM Code	DOT Code	Brand	Label Name	Units per Case	Unit Weight (oz.)	Net Weight Case (lbs.)	Gross Weight Case (lbs.)	Case Dimensions (In.)	TI x HI Units	Shelf Life	Storage	Flavor
LOAF C	AKES											
10197228	676694	Brill	Banana Nut SL Loaf Cake	12	16.00	12.0	14.5	23.125 x 8.75 x 11.063"	72=9x8	365	Frozen	Banana
10200229	676697	Brill	Butter SL Loaf Cake	12	16.00	12.0	14.5	23.125 x 8.75 x 11.063"	72=9x8	365	Frozen	Butter
10197231	529656	Brill	Lemon SL Loaf Cake*	12	16.00	12.0	14.5	23.125 x 8.75 x 11.063"	72=9x8	365	Frozen	Lemon
10200261	676702	Brill	Marble SL Loaf Cake	12	16.00	12.0	14.5	23.125 x 8.75 x 11.063"	72=9x8	365	Frozen	Marble
10204283	678470	Brill	Pistachio SL Loaf Cake	12	16.00	12.0	14.5	22.75 x 8.375 x 10.312"	72=9x8	365	Frozen	Pistachio
10200266	677272	Brill	Pumpkin SL Loaf Cake*	12	16.00	12.0	14.5	23.125 x 8.75 x 11.063"	72=9x8	365	Frozen	Pumpkin

Ambient Controlled: Store in dry sanitary conditions at ambient temperature (approximately 70°F) in sealed containers.

\* Indicates a seasonal product.



## **COOKIES**

Your customers will find our soft and chewy cookies hard to resist. Packed with premium chocolates, nuts, tasty fruits and candies, these cookies are sure to satisfy any craving.

## **Why Brill Cookies?**

When it comes to cookies, we don't simply settle for mere sweet tooth satisfaction. We believe cookies should spark the kind of craving that your customers will keep coming back for, starting with the first bite.

Our carefully crafted recipes include exclusive cocoa blends, premium fruit and nuts and quality blends of butter, margarine, and shortening. We preserve the integrity of all of our ingredients through each step in our manufacturing process, including careful temperature control before, during and after production.

Using our unique processes, we deliver an authentic home-style cookie in a variety of formats, flavors and sizes with large and chunky inclusions, and to ensure exceptional quality products, we control each and every batch all across our supply chain.

## **Highlights & Benefits**

- Manufacturing Our cookies are wire cut for an authentic home-style appearance that shoppers favor.
- Superior Flavor & Ingredients –
   We have an exclusive chocolate chip
   formulation that delivers unique, more
   premium flavor. We use high quality
   fruit and nut inclusions
- Partnership Brill shares its investment into industry insights with our valued customers.
- Variety Includes mini, everyday, gourmet and message cookies. Clean label varieties are available to address consumer demand. Our Simplicious cookies have no HFCS, artificial preservatives or artificial colors.

## **Everyday Cookie Pucks**

Brill's Everyday Cookies are moist, chunky, delicious, decadent and come in a variety of flavors. No matter what your customers' sweet tooth is craving, Brill's small cookie dough pucks are formulated to create repeat sales and happy customers while increasing your profitability.



#### **BRILL COOKIES**

MDM Code	DOT Code	Brand	Label Name	Units per Case	Unit Weight (oz.)	Net Weight Case (lbs.)	Gross Weight Case (lbs.)	TI x HI Units	Cube	ltem Length	Item Width	Item Height	Storage	Shelf Life	Claims
PRE-DE	POSIT	ED F	ROZEN PUCKS												
10194639	676719	Brill	Chocolate Chip	360	1.1	24.75	26.73	48=6x8	0.88	19.00	14.50	5.50	Frozen	360	
10194642	679326	Brill	Oatmeal Raisin	360	1.1	24.75	26.73	48=6x8	0.88	19.00	14.50	5.50	Frozen	360	
10194643	691447	Brill	Peanut Butter	360	1.1	24.75	26.73	48=6x8	0.88	19.00	14.50	5.50	Frozen	360	
10194644	676721	Brill	Sugar	360	1.1	24.75	26.73	48=6x8	0.88	19.00	14.50	5.50	Frozen	360	
10194625	682909	Brill	Sugar	480	1.0	30.00	31.98	54=6x9		20.30	14.30	7.10	Frozen	360	

## **Premium Gourmet Cookie Pucks**

Brill's premium frozen cookie pucks bake up into gourmet cookies which are enticing and irresistible! They come in distinct flavors and two sizes: 2oz and 4oz. Among our 2oz pucks are our Simplicious cookies, made with recipes that contain simple ingredients, no HFCS, no FD&C colors, no artificial flavors and limited preservatives.

### **BRILL COOKIES**

	MDM Code	DOT Code	Brand	Label Name	Units per Case	Unit Weight (oz.)	Net Weight Case (lbs.)	Gross Weight Case (lbs.)	TI x HI Units	Cube	Item Length	Item Width	Item Height	Storage	Shelf Life
į	PREMIU	IM GOL	JRME	T PUCKS											
	10194826	528556	Brill	Chocolate Chunk	240	2	30.00	33.00	48=6x8	1.050	20.00	14.00	6.50	Frozen	360
ì	10194831	554191	Brill	Reese's Pieces	240	2	30.00	33.00	48=6x8	1.050	20.00	14.00	6.50	Frozen	360
۱	10194893	518422	Brill	Chocolate Chunk	96	4	24.00	25.99	48=6x8	.877	19.00	14.50	5.50	Frozen	365
į	10194891	518421	Brill	Cranberry Nut Crunch	96	4	24.00	25.99	48=6x8	.877	19.00	14.50	5.50	Frozen	365
	10194892	547707	Brill	Macadamia Nut	96	4	24.00	25.99	48=6x8	.877	19.00	14.50	5.50	Frozen	365

## **COOKIES**

## **Specialty Cookie Pucks**

Brill's Specialty frozen cookie pucks come in a variety of unique flavors and sizes, to accompany that special occasion or celebration! Dive into our exceptional minis or savor the distinctive tastes of our superior (or exceptional) offerings. These cookies have the same quality you have come to expect from our everyday cookie lineup. Delight your customers with an array of exquisite cookies and keep them coming back for more!

		00	KIES								1	400		
MDM Code	DOT Code	Brand	Label Name	Units per Case	Unit Weight (oz.)	Net Weight Case (lbs.)	Gross Weight Case (lbs.)	TI x HI Units	Cube	Item Length	Item Width	Item Height	Storage	Shelf Life
SPECIA	LTY CO	ОКІ	ES											
10194661	554197	Brill	Chocolate Chunk Cookie	300	1.2	22.50	24.48	60=6x10	0.730	21.00	13.00	4.62	Frozen	360

### **Message Cookies**

Message Cookies are a perfect way to celebrate any occasion or for an everyday treat. Thaw and bake the cookie yourself or save time by letting us bake the cookie for you. To reduce packaging costs and increase profits, the cookies are packaged in bakeable pans with clear domes.

В	MESSAGE COOKIES				8.	The same									
MDN Cod			Brand	Label Name		Unit Weight (oz.)	Net Weight Case (lbs.)	Gross Weight Case (lbs.)	TI x HI Units	Cube	item Length	Item Width	Item Height	Storage	Shelf Life
MI	ESSA	GE CO	KIE	S											-
101	94739	601659	Brill	12" Unbaked Round Chocolate Chip	14	14	36.00	41.98	30=6x5	2.720	24.00	13.37	14.63	Frozen	360



## **Batters**

Scoop N Bake batters can be used to make a variety of cookie sizes, as well as specialty items like cookie cups and bars.

### **KARP'S COOKIES**

AVEIN														
MDM Code	DOT Code	Brand	Label Name	Units per Case	Unit Weight (oz.)	Net Weight Case (lbs.)	Gross Weight Case (lbs.)	TI x HI Units	Cube	Item Length	Item Width	ltem Height	Storage	Shelf Life
BATTER	es e													
10202090	526401	Karps	SNB Chocolate Chip Cookie	19lb Pail		18.00	19.10	20x5=100	0.470	9.31	9.31	9.430	Frozen	270
10202092	526398	Karps	SNB Chunky Chocolate Chip Cookie	19lb Pail		18.00	19.10	20x5=100	0.470	9.31	9.31	9.430	Frozen	270
10202098	526400	Karps	SNB Oatmeal Raisin Cookie	19lb Pail		18.00	19.10	20x5=100	0.470	9.31	9.31	9.430	Frozen	270



## **LAMINATED DOUGH & MORE**

Our full line of laminated dough creates the flakiest, tastiest pastries, croissants, and cinnamon rolls around. A variety of pie shells and tops, cobbler crusts and dinner rolls are available, too.

## **Highlights & Benefits**

- Convenience: With proof and bake, freezer to oven, and ready-to-bake kit formats, our laminated products allow operators to offer a fresh from the oven experience with minimal hassle.
- Premium Ingredients & Pairings:
   Many of our laminated products are made with real butter and are wrapped around Brill's superior fillings to create the ultimate indulgence.
- Variety: Our laminated products come in a broad assortment of sizes and seasonally-relevant flavors for a year-round bakery offering.
- Why Brill laminated products?

### **BRILL LAMINATED DOUGH**

1	MDM Code	DOT Code	Brand	Label Name	Units per Case	Unit Weight (oz.)	Net Weight Case (lbs.)	Gross Weight (lbs.)	Case Dimensions (In.)	TI x HI Units	Shelf Life	Storage
á	CROISS	ANTS										
	10234931	696769	Brill	Chocolate Filled Croissant	96	3.50	21	22.5	7.9x15.7x13.2	9x9	120	Frozen
i	STRUDI	ELS										
1	10234900	694677	Brill	Cherry Sugar Snack Stix	300	0.75	16.5	16	16.16x11.28x6.51	10x12	270	Frozen
ı	10234894	694674	Brill	Straw CC Sugar Snack Stix	300	0.75	16.5	16	16.16x11.28x6.51	10x12	270	Frozen
ı	10234896	694676	Brill	Apple Sugar Snack Stix	300	0.75	16.5	16	16.16x11.28x6.51	10x12	270	Frozen
7	10234901	694678	Brill	Blueberry Sugar Snack Stix	300	0.75	16.5	16	16.16x11.28x6.51	10x12	270	Frozen
	10234892	694673	Brill	Raspberry Sugar Snack Stix	300	0.75	16.5	16	16.16×11.28×6.51	10×12	270	Frozen



BRIL	LL	AMINA	TED DOUGH				4		1.00	19	2
MDM Code	DOT Code	Brand	Label Name	Units per Case	Unit Weight (oz.)	Net Weight Case (lbs.)	Gross Weight (lbs.)	Case Dimensions (In.)	TI x HI Units	Shelf Life	Storage
PIE SH	ELLS A	ND TOPS									
10234948	694417	Henry & Henry	9" Deep Pie Shell	24	8.00	16.5	14	7.8x19x9.9	10x12	270	Frozen
10201399	548262	Henry & Henry	6" Pie Shell	90	3.25	18.28	21.28	15.8x13.5x4.9	7x10	365	Frozen
10201372	590812	Henry & Henry	6" Pie Tops	90	2.25	12.70	14.69	18.5x9.5x6.5	6x10	365	Frozen
10216567	551359	Orth	Cobbler Crust	25	10.0	15.70	17.29	11.5x11.5x6.25	12x6	270	Frozen
10216568	438381	Orth	Frozen Cobbler Crust	25	11.2	17.50	18.99	12.875x11x5.375	11x8	270	Frozen
10216574	482919	Henry & Henry	Old Fashion Cobbler Dough Crust	20	16.0	20.00	21.50	12.913x11.063x5.375	11x8	270	Frozen
CINNA	MON R	OLLS									
10205785	610895	Karp's	2oz Pan-N-Bake Cinnamon Roll w/ Brill Icg & Glz	120	2.0	18.75	20.25	15.81x11.81x6.44	10x6	180	Frozen
10205669	610894	Karp's	4oz Pan-N-Bake Cinnamon Roll w/ Brill Icg & Glz	60	4.0	18.75	20.25	15.81×11.81×6.44	10x6	180	Frozen
DINNE	R ROLL	S									
10216572	434142	Brill	Thaw-N-Bake Sweet Yeast Roll	288	1.5	27.00	28.49	19.5x10.25x8.625	10x6	180	Frozen
10216570	408083	Brill	Thaw-N-Bake Dinner Roll	210	2.0	26.25	27.25	15.0x11.5x10.0	10x6	180	Frozen
10216571	418858	Orth	Thaw-N-Bake Sweet Yeast Roll	210	2.0	26.25	27.75	19.75x10.125x8.75	10x6	180	Frozen
10216543	418861	Orth	Sweet Homestyle Roll	210	2.0	26.25	27.25	15.0x11.5x10.0	10x6	180	Frozen
10216597	489145	Orth	Thaw-N-Bake Sweet Wheat Roll	210	2.0	26.25	27.75	19.75x10.125x8.75	10x6	180	Frozen
TURNO	VERS										
10234927	694685	Brill	Cherry Sugar Mini Turnover	96	2.25	13.5	14.99	16.16x11.28x6.51	10x12	270	Frozen
10235751	696770	Brill	3.8oz Peach Sugar Turnover	48	3.80	11.4	14.02	6.5x16.2x11.3	10x12	270	Frozen
10236209	694696	Brill	Blueberry Sugar Mini Turnover	96	2.25	13.5	14.99	16.16x11.28x6.51	10x12	270	Frozen
PUFF F	PASTRY										
10234933	694938	Henry & Henry	Puff Pastry 5x5 Squares 2.4 oz	120	2.40	18	20	16.16x11.28x6.51	10x12	270	Frozen
10234936	694939	Henry & Henry	Puff Pastry 10x15 Sheets 12 oz	20	12.00	15	19.95	16.16x11.28x6.51	10x12	270	Frozen
	Carlo Contract			71.00					100	-	The second

## **LICENSED PRODUCTS**

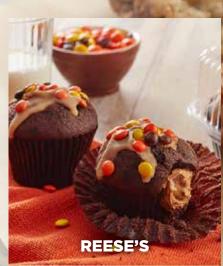
Companies around the world look to Brill to provide bakery expertise and manufacturing capabilities necessary for taking their products to new markets and elevating fresh bakery programs. We work hand-in-hand to develop unique offerings for retailers seeking to leverage the equity of these brands. Through our partnerships, the world's most sought-after brands can now be enjoyed at home or on the go.

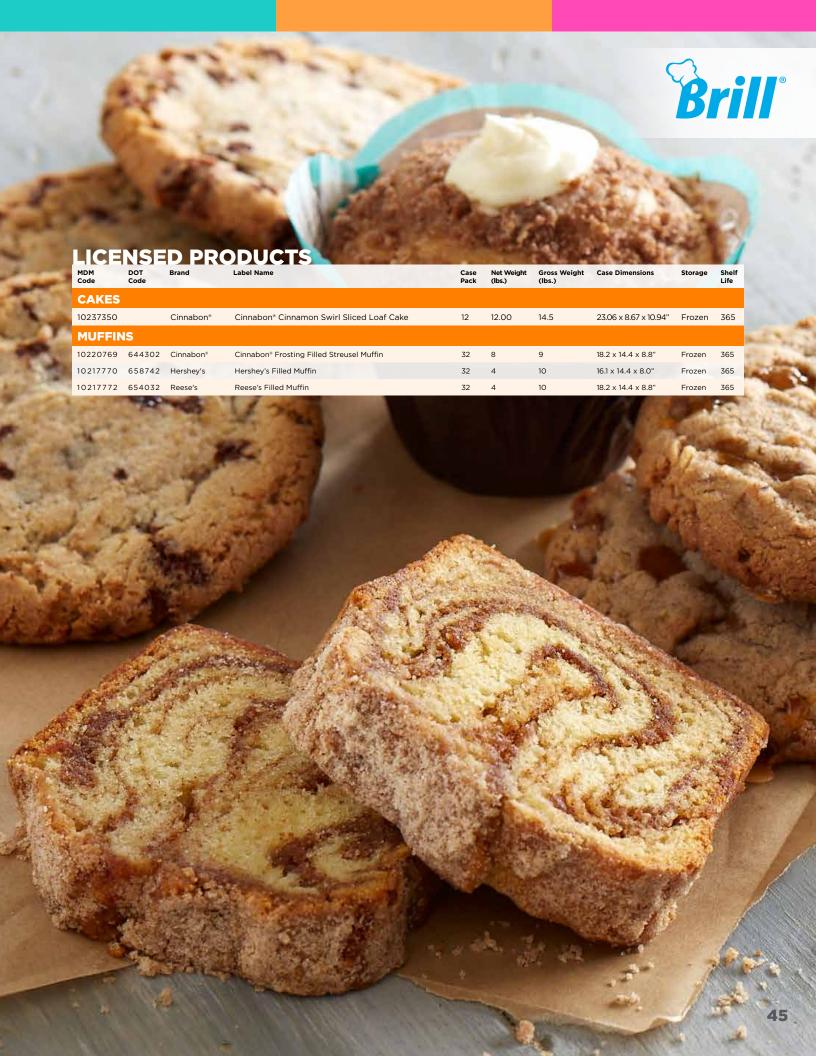
## **Why Licensed Products?**

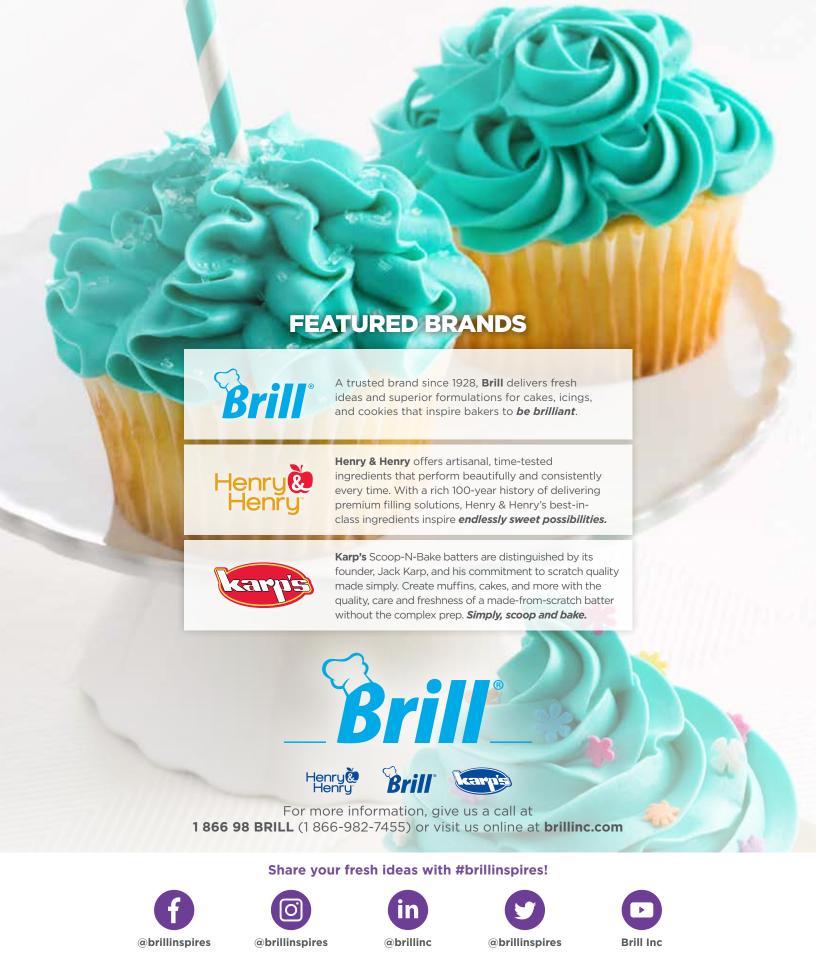
- **Brand Power:** Trusted Brands in a new format stimulate impulse buys
- **Convenience:** Brill's licensed products are retail ready and require minimal labor at the store level.
- Unique Experience: Products feature premium ingredients, rich and decadent toppings, layers and inclusions for an intense flavor and multi-sensory experience.











#### **WINTER 2020**