



think

OUTSIDE THE SHELL

WITH DEB EL'S HIGH QUALITY EGG PRODUCTS



DEB EL FOOD
P R O D U C T S™

Serving the Food Industry for Four Generations With High Quality Egg Products

As a fourth generation family-owned company, Deb EI thinks outside the shell enabling it to provide its customers with a unique blend of high quality “inside the shell” egg product solutions unparalleled in the industry. Deb EI’s explosive growth is a testament to the fact that an egg is not “just an egg.”

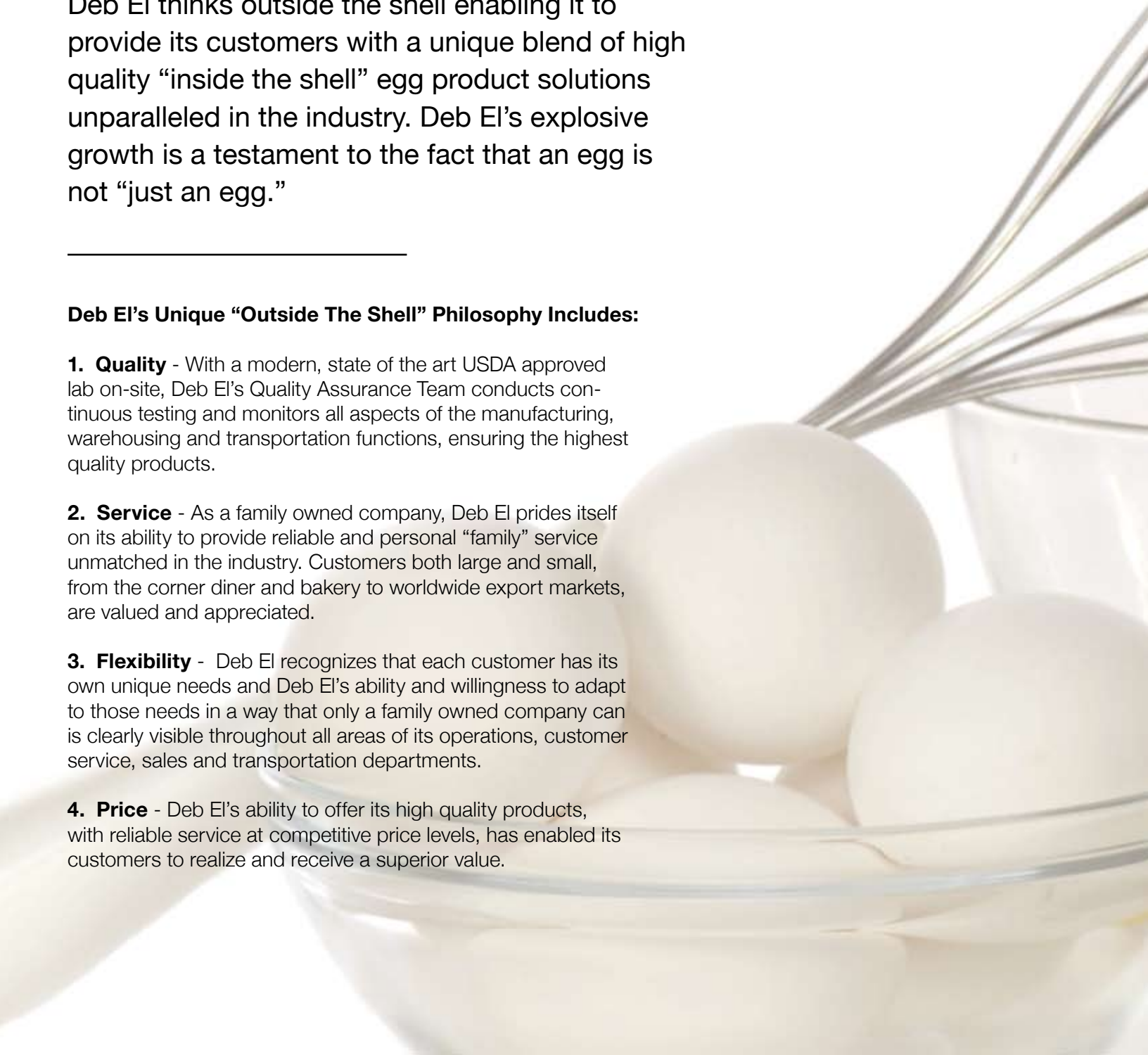
Deb EI’s Unique “Outside The Shell” Philosophy Includes:

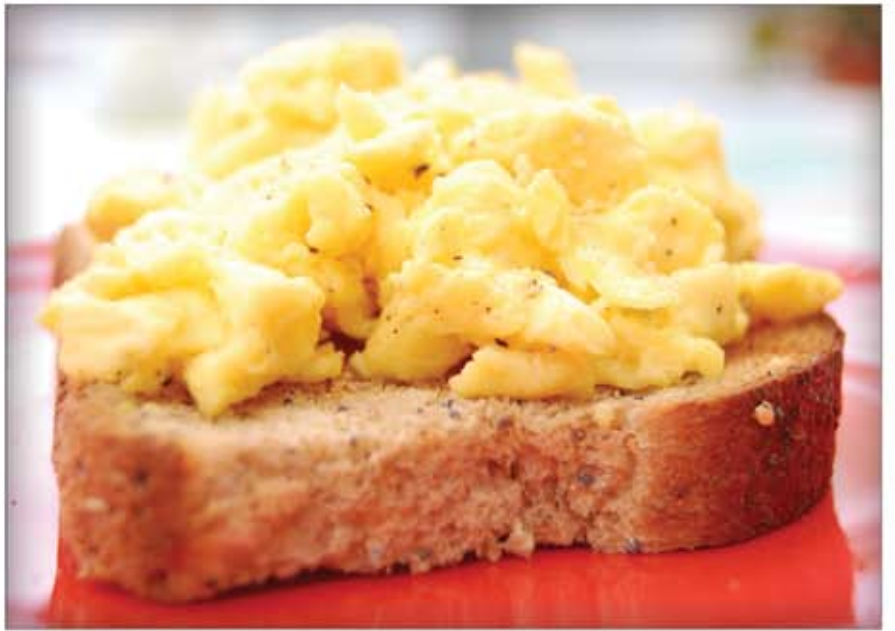
1. Quality - With a modern, state of the art USDA approved lab on-site, Deb EI’s Quality Assurance Team conducts continuous testing and monitors all aspects of the manufacturing, warehousing and transportation functions, ensuring the highest quality products.

2. Service - As a family owned company, Deb EI prides itself on its ability to provide reliable and personal “family” service unmatched in the industry. Customers both large and small, from the corner diner and bakery to worldwide export markets, are valued and appreciated.

3. Flexibility - Deb EI recognizes that each customer has its own unique needs and Deb EI’s ability and willingness to adapt to those needs in a way that only a family owned company can is clearly visible throughout all areas of its operations, customer service, sales and transportation departments.

4. Price - Deb EI’s ability to offer its high quality products, with reliable service at competitive price levels, has enabled its customers to realize and receive a superior value.







Liquid Whole Egg with Citric Acid Packed in 15/2 lb. Cartons:
 Deb El Liquid Whole Egg with Citric Acid packed in convenient 2 lb. cartons contains a 10-Week shelf-life and is highly popular amongst the foodservice trade. This easy to use product is ideal for all foodservice applications including buffets and steam tables where the cooked product can last without losing its golden color.



Frozen Egg Products Packed in 30 lb. Pails:
 Frozen Whole Egg, Frozen Whipping Whites, Frozen Sugared Yolks, Frozen Deb - Tex, Frozen Q - Blend
 These products are ideal for industrial and bakery applications calling for eggs.

Our Inside The Shell Product Line



Liquid Whole Egg with Citric Acid Packed in 1/20 lb. & 2/20 lb. Bag-In-Box:
 These products contain a 56-Day shelf life and are ideal for all foodservice applications including buffets and steam tables where the cooked product can last without losing its golden color.



Liquid Plain Whole Egg Packed in 1/30 lb. & 2/20 lb. Bag-In-Box:
 These products contain a 56-Day shelf life and are ideal for all industrial and bakery applications calling for whole egg.



Liquid Egg Whites Packed in 15/2 lb. Cartons:
 Deb El Liquid Egg Whites is packed in convenient 2 lb cartons and is ideal for all foodservice applications calling for egg whites, such as egg white omelets and scrambled eggs.



**Frozen Egg Products Packed in 6.5 lb. Containers:
Frozen Whole Egg with Citric Acid, Frozen Whipping Whites,
Frozen Sugared Yolks, Frozen Scrambled Mix**

Deb El Whole Egg with Citric Acid is ideal for all foodservice applications including buffets and steam tables where the cooked product can last without losing its golden color. Deb El Frozen Whipping Whites and Sugared Yolks are ideal for all foodservice and industrial applications.

Deb El Food Products is proud to serve both the industrial and foodservice industries with a diverse line of high quality further processed Egg Products. All products are pasteurized for safety and are certified Kosher by the OU (with the exception of IQF Omelets and Patties).

Additional Deb El Products Include:

- Scrambled Egg Mixes Packed in 5 lb. Bags and 2 lb. Cartons
- Hard Cooked Eggs Packed in 10 lb. and 20 lb. Pails and Dry Pack
- Diced Eggs
- A Complete Line of Instant Quick Freeze Omelets and Patties
- Frozen Cook-In-Bag



Liquid Plain Egg Yolk Packed in 15.1 lb. Cartons:

Deb El Liquid Egg Yolk is packed in convenient 1 lb cartons and is ideal for white table cloth restaurants and applications calling for plain egg yolk such as hollandaise sauce.



**Dried Egg Products Packed in 50 lb. Bag-In-Box:
Whole Egg, Egg Whites, Egg Yolks, Custom Blends**
Dried eggs have the added benefit of a long shelf life without requiring refrigeration. Once reconstituted with water, they are ideal for any industrial application calling for eggs.



Liquid Egg Packed in Bulk Totes:
Liquid Whole Egg, Whites, Yolks and Custom Blends are all available in bulk totes. This is an ideal size for large industrial manufacturers.



Bulk Liquid Egg Tankers:
Liquid Whole Egg, Whites, Yolks and Custom Blends are all available in bulk 48,000 lb. tank trucks, an ideal size for large industrial manufacturers who have tank capabilities.



Cholesterol Free Egg Products:

Available in 2 lb. cartons, this product is ideal for today's health conscious consumer. Deb El's Cholesterol-Free Egg Product contains 99% Egg White, yet has the appearance and color of a whole egg.



Our Outside The Shell Production Process

Deb El Food Products is a family-owned manufacturer and distributor of a full line of Liquid, Frozen and Dried Egg Products. Deb El recognizes that the needs of the customer always come first and prides itself in its ability to respond to its customers' needs in a prompt and efficient manner. Deb El's explosive growth in recent years is a testament to its unique blend of high quality products, reliable "family" service and competitive pricing.

Elizabeth, NJ is the home of Deb El's Corporate Offices, as well as the most modern Egg Drying plant in the country, built from the ground up in 1983. Deb El's state-of-the-art Egg Breaking Plant is situated on 165 acres in Thompsonville, NY. Each of Deb El's manufacturing plants employs cutting edge equipment and technology enabling Deb El to supply the highest quality egg products to its customers of all sizes, from corner bakeries and diners to worldwide export markets.

Quality Assurance is the backbone of Deb El's success. From Deb El's highly experienced and qualified Quality Assurance Team to every level of Management, Operations, Sales, Transportation and Customer Service, the Deb El culture breeds pride in the quality requirements and high standards that the company was founded upon.





Deb El maintains an in-house, on-site USDA and FSIS fully approved laboratory while simultaneously using two independent commercial laboratories to collaborate test results. Each and every production lot is tested for chemical, physical and microbiological analysis. Raw ingredients as well as in-process and final product is continually verified according to specifications. Deb El's entire manufacturing environment is guided by the FDA's Good Manufacturing Practices and is verified annually during third party auditing by the American Institute of Baking (AIB) and others.



Deb El is a socially responsible company with a proven track record of "giving back" to the industry and community at large. Deb El's President, Elliot Gibber, chairs numerous industry associations and technical committees in addition to serving on a variety of industry, school and university boards.



Deb El believes that ultimate success requires teamwork and all levels of the Deb El family are proud to work closely with their high quality farmers, suppliers and customers to bring the freshest and highest quality products to the market.



A hand is cracking an egg into a clear glass measuring cup. The egg yolk and white are falling into the cup, which already contains some liquid. The measuring cup has red markings for cups and ounces. A whole egg is sitting on the surface next to the cup.

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WE MEASURE OUR REPUTATION
THROUGH HIGH QUALITY EGG PRODUCTS



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