Managing transportation costs is an enormous challenge. In addition to the significance of transportation as a cost category, the demands upon transportation within an organization are extreme and dynamic. In an era of multiplying sales channels, increasing customer demands, and global supply chains, complexity is higher than ever; making cost management difficult for any shipper.

The key challenge with managing transportation costs is measurement – tracking variables such as modes, carriers, lanes, and geographies across the enterprise from multiple sources is hard. Today, many shippers contend with these challenges using nothing more than static reports or spreadsheets that can’t scale with the amount of associated data. Measurement is difficult and detailed visibility is rare.

**Transportation Spend Intelligence – Insights**

Trax’s TSI – Insights is a best in class solution for delivering deep visibility into your transportation costs. Insights allows you to measure your spending and visually understand activity across all the key variables or data attributes involved with transportation. Finally, you can gain a comprehensive view of your costs and begin building strategies to pursue savings opportunities.

**Why Insights?**

Insights enables you to measure your transportation spending with precision. Leveraging a robust freight audit and data management process, Insights delivers an improved view of your transportation costs across the enterprise. Specifically:

- **Dashboards & Visualization** – Robust dashboard functionality and visualization of your costs delivers the information you need for better decision making.
- **Reporting** – Instantly produce, schedule or download summary or detail level reports. Easily create custom reports using a powerful and intuitive report writer.
- **Key Performance Indicators (KPIs)** – Capture and track KPIs such as cost per shipment, cost per unit weight or shipments by any mode to identify trends quickly.
- **Lane Analysis** – Detailed lane analysis for origin/destination pairs and identification of the specific services being delivered for each lane at the carrier level.
- **Time Comparisons** – Compare costs on an accounting or calendar period basis for shipment or payment dates across weeks, months, quarters, years or on a “to date” basis to understand trends.
- **Configurable Data Attributes** – Powerful filtering capabilities to drill down on costs by any available attribute such as direction of freight, channel or cost center.
- **Open Data (WIP)** – Gain visibility into your “in process” transportation costs to understand upcoming payments (liabilities) for the current period.
About Trax

Trax is a global leader in Transportation Spend Management solutions. Combining industry leading cloud based applications with expert services, we are transforming traditional freight and parcel audit to help customers better manage and control their global transportation costs and drive enterprise wide efficiency.

With a global footprint spanning North America, Latin America, Asia and Europe, we deliver data based visibility and insights, higher savings and better control of transportation spend for shippers of all sizes.


Features

Technology

› Cloud based, proprietary solution suite
› Integrated spend intelligence dashboards
› Robust reporting and query capability
› User friendly and intuitive interface
› Robust visualization including geo-mapping
› Flexible filtering and drill down capabilities on any data element

Get Started!

Trax customers have nearly $10,000,000,000 in combined transportation spend being analyzed today. Get started and join them.

Visit us at www.traxtech.com to learn how you can gain better visibility and control over your transportation spend today.

© 2018 Trax Group. All rights reserved.