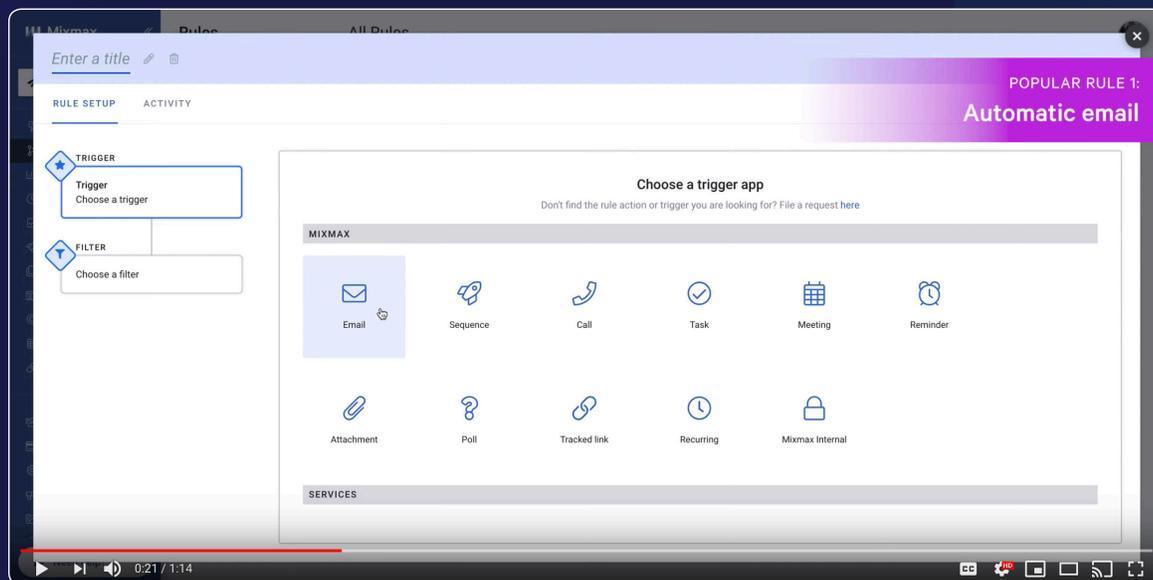# Mixmax Rules

Mixmax Rules are a key part of the Mixmax automation suite. Our automation can not only change your life (seriously!), but also help you provide a flawless experience for your candidates. **Here's how:**

Our rules eliminate many of the manual tasks that take away from engaging with your candidates.

Workflow automation reduces the possibility for human error which means your teams are set up for operational excellence.

Our rules work across many applications that you are already using so we're helping you get more from your existing investment in your applications.

At the end of the day it's a win-win. Mixmax rules make your sourcing and recruiting teams more effective. Your talent acquisition teams are empowered to focus on creating the best possible candidate experience, which makes it easier for your candidate to choose you.

Not familiar with our rules? Here's a quick 1 minute video overview:

Mixmax Rules for Recruiting

These days talent acquisition is a competitive sport. Mixmax rules provide a unique and personal recruiting experience. Allow your team to quickly respond to interested candidates, and speed up the recruiting process. After all, that candidate pipeline is not going to build itself.

> "Our talent team has used Mixmax for four years. The Greenhouse integration reduces human error, improves our operational excellence and reduces our close time."
>
> Jacob Hartnett, Head of Acquisition, Mixpanel

Save time and ensure a consistent candidate experience.

Remove or add someone from your sequence when:
- a candidate is hired in Greenhouse*
- a candidate is rejected in Greenhouse*
- a candidate books a certain type of interview with you
- a candidate answers your Mixmax recruiting poll

Save time and stay on top of your inbox.

Be notified via Slack or text message when:
- somebody clicks on a link
- someone opens your email 3x or more
- you receive an email from a key stakeholder
- somebody books a meeting with you
- someone emails you 30 minutes prior to a meeting you have with them

When someone cancels a meeting with you:
- automatically send a template to reschedule
- drop them into a nurturing sequence

*these features are available on the Enterprise plan. Ask your Success/Sales contact to learn more!