Successful digital product creation:

Transform your idea into reality

Applifting is a software house with 120+ staff specializing in full-stack, end-to-end delivery of web and mobile applications. From analysis, through validation, UX design, and solution architecture, to implementation and testing, we work with you to bring your idea to life.

OUR APPROACH

From a vision to a profitable business

Save time and money by validating your business idea in good time. Together, we help you to define your product and customers, achieve product-market fit, and validate, before you spend significant resources on the development process.

We build the first version of your product or service to get the return on investment (ROI) you need as quickly as possible. With our help, you'll gain the experience and expertise required from our team to scale your digital business globally.

Refine your vision, discover profitable opportunities and define your product.

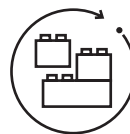| **Shape vision & ideas**	**Validate**	**Build**	**Scale**
~ 1 month	~2 months	3–6 months	
Solidify your vision, discover the most profitable opportunity, and define product around it.	Understand your customers, test your hypotheses and achieve product market fit with an MVP.	Build the first version of your product that will bring you ROI.	Achieve impact by taking your product to a global scale.

Why it works

Product-Market Fit

Understanding your customers and their motivations is the first and crucial step. We understand and respond to market needs and wants.

Risk mitigation and agility

Using an iterative approach, we de-risk the investment and continuously add value to your business in predictable increments.

Knowledge sharing

Our goal is to make you self-sufficient and to avoid vendor lock-in. We use hybrid teams made up of your people and Applifters to share our know-how, process and culture.

Wide range of experts

With a pool of more than 120 professionals in digital product creation, we match you with the right experts at each stage of your project to optimise costs and create value quickly.

Interested in working with us?

Let's start your project together.

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Came for business. Stayed for people.

„I'm very glad that we are working with Applifting. I'd never previously experienced such smooth collaboration: everything is working perfectly, both technically and in terms of communication. I feel like we are on the same wavelength and we are synchronised. This helps to drive our project forward quickly."

doc. RNDr. Marek Minárik, Ph.D. | Elphogene