# **[MEMBER NAME] accepted into Newsweek Expert Forum**

**Newsweek Expert Forum is an invitation-only community where pioneering thinkers and industry leaders go to share their up-to-the-minute ideas.**

**[LOCATION (DATE)]** — **[MEMBER NAME, TITLE OF COMPANY, SHORT DESCRIPTION OF COMPANY OR MEMBER],** has been accepted into Newsweek Expert Forum, an invitation-only community for pioneering thinkers and industry leaders.

**[NAME]** was hand-selected to join the community based on **[HIS/HER]** proven expertise in **[INDUSTRY]**. As a member, **[NAME]** is part of a curated network of thought leaders from a broad range of influential industries and professions who share unique insights and analysis with one another and publish thought-provoking content.

Scott Gerber, founder of Newsweek Expert Forum, says, "We are honored to accept **[NAME]** into the Newsweek Expert Forum. When experts gather in curated, private settings, they can share advice and build trusted relationships that further their mutual success. **[NAME]** brings important insights about **[AREA OF EXPERTISE]** to this community.”

**[QUOTE FROM MEMBER – Tips: Mention your excitement about joining, the value of Newsweek Expert Forum, and how your participation in the community will help you and your organization or audience.]**

Members of Newsweek Expert Forum have opportunities to connect with peers in a private online forum and to publish thought leadership articles on Newsweek.com. Benefits also include access to Newsweek Premium, personal brand-building opportunities, discounts on business services, and invitations to VIP experiences.

Newsweek Expert Forum, which launched early in 2021, provides a unique industry-leading peer group to members selected for their accomplished minds and expertise. Members of the Newsweek Expert Forum are top thinkers and professionals in business, culture/arts, health, lifestyle, money, science, sports, technology, and travel.

Newsweek is a premier news magazine and website that has been bringing high-quality journalism to readers around the globe for over 80 years. Newsweek provides the latest news, in-depth analysis, and ideas about international issues, technology, business, culture, and politics.

**[MEMBER COMPANY PRESS CONTACT INFO]**