

Mission: To provide the best feeder solutions, and be the feeder carrier of choice. Core Values: To ensure Integrity by delivering what we promise and be Service Oriented by putting our customers before us, always going the extra miles to service their needs. Vision: To be the world's most geographically diverse common carrier.

# Internship

## General Information

## Main function: Marketing

The Marketing department is responsible for promoting the business and mission of our organization through close liaison with the customers.

**Purpose of the internship:** Responsible for management of customers' business requirement in order to generate growth and business opportunities.

## Reports to: Team Lead

#### Internship objectives

- Assist with Weekly Sailing Schedule updates for Singapore customers
- Learn and assist to handle enquiries related to quotations, shipment schedules, etc.
- Assist to send out all Notice Announcements relating but not limited to Surcharges Implementation to SEA Team's POLs & Customers
- Follow-up & collate feedbacks and tabulate into excel
- Assist to inform SEA POLs / Non-Tender Customers whenever there is sudden Rates Reduction / Rates Restoration needed & to update Tariff Team for rates expiry according to sectorial lanes
- Assist to send out Monthly Benchmark to SEA POLs once Marketing PICs have updated the Grids
- Assist to send out Monthly Rates Grid to our team's Global (Non-Tender) Accounts once the Grids are updated
- Assist to prepare and update Competitor Analysis
- Troubleshooting of any issues/disputes/claims raised by assigned customers and resolve them timely and cordially
- Understand business seasonality and dynamics of the assigned regions
- Thorough understanding of internal working processes and execute them with efficiency
- Complete any tasks requested by the Head of Department
- Possibility of sailing on-board one of our vessel services. This is subjected to COVID-19 condition.

#### Working Information

Working Days:Monday to FridayWorking hours:0845hrs to 1800hrsMeal break:1300hrs to 1400hrsDress code:Smart office attire

Internship Allowance: S\$1000 per month CPF: Not applicable Overtime is payable in accordance to the Employment Act guidelines.