



NEW and IMPROVED BRP Social Essentials Program!

CORE

MANAGED

GOOGLE MY BUSINESS PROFILE

SOURCE: DEALER'S WEBSITE

Business Name		
Business Category		
Business Location		
Up to 3 Listings		
Service Area		
Hours		
More Hours		
Special Hours		
Phone Number (s)		
Short Name		
Website (with UTM code)		
Appointment links		
Menu link		
Place an order link		
Services		
Attributes		
From the business		
Opening Date		
Products: BRP Models by Type, Trade Accelerator		

REVIEWS / QUESTIONS / MESSAGES

REPUTATION ACCELERATOR & RESPONSE SERVICE

SOCIAL RESPONSE SERVICE

Reviews		
- GMB Real Time Invitations		
- GMB Automatic Invitations		
- 100% Response within 24 hours on GMB and Yelp		
GMB Questions/Answers		
- 3 Seeded & Answered		
- All Answered within 24 hours		
Social response within 24 hours		

GMB POSTS / PHOTOS / VIDEOS

CONTENT FUEL

Posts		
- 20+ per month		
- Dealer offers/updates		
- Distributed to FB & Instagram		
Photos		
- 100+		
- Interior		
- Exterior		
- Staff		
- 360		
Videos		
- Why Buy		

