

GET MORE PATIENTS TO YOUR PRACTICE WITH

# MediNetConnect

An enhanced and HPCSA compliant website and digital marketing solution focused on growing your practice.

Whether you are a small practice or a multi-disciplinary group practice, MediNet Connect has a solution to fit your needs.

Our unique team of medical practitioners and technical professionals will relate to your business needs and provide world-class and innovative tools.

## Website Packages

Affordable packages to establish your online presence and acquire new patients

	BASIC R400/PM (EX VAT)	ADVANCED R600/PM (EX VAT)	PREMIUM R850/PM (EX VAT)
• No setup fees	✓	✓	✓
• Personally assigned medical doctor specialising in HPCSA regulations	✓	✓	✓
• HPCSA and POPIA Compliant Marketing	✓	✓	✓
• Website hosting and domain setup	✓	✓	✓
• Website pages	5	12	Up to 20
• Search Engine Optimisation (SEO)	✓	✓	✓
• Ongoing enhancements	✓	✓	✓
• Number practice disciplines covered	1	Up to 3	Up to 10
• WhatsApp integration	✗	✓	✓
• Social media integration	✗	✓	✓
• Logo design*	✗	✗	✓

\* Logo Creation - From R 1000.00 (once off)

\* Practice Identity - From R 5000.00 (once off)

**MediNetConnect specialises in online patient acquisition.**

From the practitioner just starting out in private practice to the well-established multidisciplinary practice, we have a solution to fit your needs.

**Grow your profits, attract the cases and patients you want today!**

CONTACT US TO GET STARTED

010 449 1000 | [HealthTech.Sales@altron.com](mailto:HealthTech.Sales@altron.com) | [www.altronhealthtech.com](http://www.altronhealthtech.com)

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## Website Features



### No Setup Fees

In addition to our bespoke website design packages with ongoing enhancements and support, we also have zero upfront setup fees.



### Personally assigned medical doctor

Bridging the gap between patients and practices online can be daunting. MediNet Connect has a unique team of medical practitioners and tech experts who provide the most innovative tools and the best results.



### HPCSA and POPIA Compliant Marketing

The MediNet Connect service adheres to the HPCSA marketing guidelines. Our technology is built from the ground up to be POPIA compliant.



### Website hosting and domain setup

No need to worry about the fees and technicalities involved in hosting your own website, we do it all for you.



### Website Pages & Practices / Disciplines covered

Flexibility is key. Whether your practice requires a complex, multi-page website or a basic website, we have a package tailored to your needs.



### Search Engine Optimisation "SEO"

Simply having a website does not mean patients will be able to find you. SEO ensures that patients will be able to find your website online when searching for you. SEO is included in all our website packages.



### Ongoing Enhancements

We understand that practices change and evolve. People and practices move, practitioners join or leave. That's why MediNet Connect offers ongoing enhancements to ensure your online presence remains modern and relevant.



### WhatsApp / Social Media Integration

Allow your patients to interact with you through channels they are most comfortable with. Our WhatsApp integration gives patients the ability to connect to your practice's WhatsApp account directly from your website and view and share your social content to grow your digital presence.



### Logo Design

Our team can design a new logo to fit your new digital presence.

**Our onboarding process is quick and clean to ensure that we get your website up and running in the shortest time possible.**

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