

GET MORE PATIENTS TO YOUR PRACTICE WITH

MediNetConnect

An enhanced and HPCSA compliant website and digital marketing solution focused on growing your practice.

Whether you are a small practice or a multi-disciplinary group practice, MediNet Connect has a solution to fit your needs.

Our unique team of medical practitioners and tech experts will relate to your business needs and provide world-class and innovative tools.

Digital Marketing Packages

*STANDARD R1000/PM (EX VAT)

- Pay per click ✓
- Google ad campaign ✓
- Google analytics ✓
- 1 Facebook and Instagram post per week ✓
- Moderate keyword research ✓
- Performance tracking ✓

*PROFESSIONAL R4000/PM (EX VAT)

- Includes the standard packages ✓
- Up to 5 disciplines / services ✓
- Advanced keyword research ✓
- Lead generation campaigns ✓
- Campaign adjustments to maximise revenue ✓

* Digital marketing packages exclude monthly marketing spend.

With our multidisciplinary team of digital marketing experts and healthcare professionals, we are able to **optimise Google Ads and appear for searches that generalist marketing agencies would not be able to.**

Google Ads are a **proven method of acquiring more patients.**



Grow your profits, attract the cases and patients you want today!

CONTACT US TO GET STARTED

010 449 1000 | HealthTech.Sales@altron.com | www.altronhealthtech.com

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Digital Marketing Packages



Personally assigned medical doctor

Bridging the gap between patients and practices online can be daunting. MediNet Connect has a unique team of medical practitioners and tech experts who provide the most innovative tools and the best results.



Pay Per Click

Pay per click is the most effective form of Google advertising. Ensuring that you appear at the top of a Google search when a potential patient is looking for your services results in an increase in new patient acquisition and thus return on investment.



HPCSA and POPIA Compliant Marketing

The MediNet Connect service adheres to the HPCSA marketing guidelines. Our technology is built from the ground up to be POPIA compliant.



Google Ad Campaign

Our team of Google experts and medical professionals build custom campaigns on Google's vast network of search results, websites, videos, mobile apps, maps, shopping listings, and more to grow your practice.



Analytics

We provide monthly analytics on your digital marketing campaigns, so you can track the success of your marketing investment and ensure you are receiving the best possible service.



Social Posting

MediNet Connect takes advantage of the power of social media and its ability to reach large audiences. Our social media campaigns accelerate the growth of your presence on social media.

KEYWORD RESEARCH



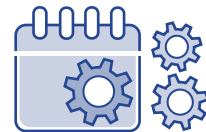
Keyword Research

We research popular search terms that people type into Google and include them strategically in your content so that your practice appears higher on a Google search page. This is done by our multidisciplinary team, ensuring that you always have a competitive edge.



Patient Lead Generation

MediNet Connect's Lead Generation Campaigns are focused on capturing and stimulating interest in your practice's services.



Campaign Adjustments

MediNet Connect constantly monitors and updates your campaigns to ensure that you get the best return on investment for the lowest price.

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