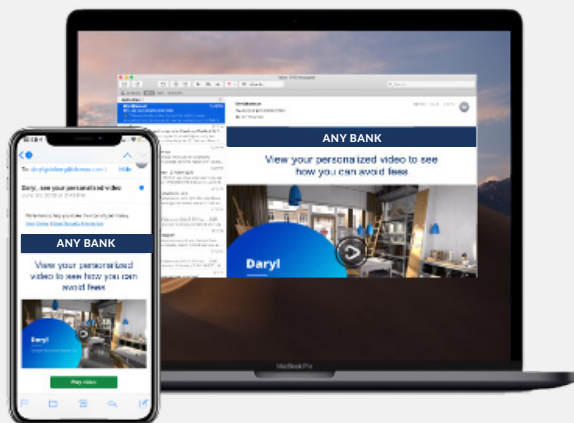




Personalized Video Communications combines the impact of a video with the relevance of personalization to make your customer communication more impactful.

This solution allows your customer to understand their critical communication and empowers them to make informed decisions. This prevents them from spending time in your call center, reducing your call volumes and increasing your operational efficiencies. Personalized Video Communications allow you to maximize engagement and attention by only providing personalized content that is relevant to that specific customer.



Benefits

- Create engaging content personalized to your client
- Reduce your call center volumes and operational expenses
- Provide relevant cross-sell recommendations to your customer base
- Measure and Track your communication campaigns level

Solution Features

- Personalized names, addresses, account information, and transactional details
- Customized marketing messages for cross-sell opportunities
- Interchangeable branding for your various entities
- Visual learning cues, data illustration & clear language to help customers understand complex topics
- Utilize human-like voice over or AI voice over
- Interactive call-to-action options put the customer in control by giving them the choice of how they want to consume your content
- Data security & reporting
- Create custom tracking at a campaign level
- Tracking engagement and behavior at a customer level

**Ready to reach your targeted audience?
Contact your Sales Executive today!**