

## ***Alpenrose Teams Up with Pacific Coast Fruit Company To Deliver CSA-Inspired “Summer Harvest Produce Boxes”***

*Don't Have Time to Visit the Farmer's Market But Want To Support Local Farmers?  
Portland Metro Area Can Now Get Seasonal--and Hyper Local--Produce Delivered to Front Porch*

**Portland Ore. June 25, 2021** – Last summer, Alpenrose launched its [Home Delivery Service](#), delivering fresh grocery staples to families from Wilsonville to Vancouver, Hillsboro to Troutdale. Now Alpenrose is teaming up with [Pacific Coast Fruit Company](#) to offer home delivery customers a CSA-style, “Summer Harvest Produce Box” delivered to their front porch.

“Offering this Summer Harvest Box helps support small, local farms while making it even easier for families to enjoy seasonal favorites like blueberries, cherries, and apricots,” shares Megan Vose, product manager for Alpenrose. “If you don’t have time to make the farmers market this weekend, we can deliver peak-season produce to your doorstep.”

“Juicy stone fruit, hand-harvested sweet onions, and a whole rainbow worth of fruits and vegetables are grown in our mild Pacific Northwest climate. Combined with our rich soil, the flavor of locally grown produce is unmatched,” shares Tom Brugato, president of Pacific Coast Fruit Company. “Pacific Coast Fruit Company is excited to partner with Alpenrose, together we bring Farm to Family through the Summer Harvest Produce Box home delivery program.”

### **About the Summer Harvest Produce Box**

**What:** “The Summer Harvest Produce Box” from Alpenrose and Pacific Coast Fruit Company. Contents will change ~ every two weeks as fruits and vegetables are harvested.

**Cost:** \$35 per box

**How to Order:** Sign up online at [alpenrose.com](http://alpenrose.com) and add *Summer Harvest Box* to your cart. Alpenrose home delivery is a weekly service, with no subscription or commitments and delivery is free for orders over \$15.

### **Sneak Peak: First Box Produce**

Customers will be able to preview the fruit and vegetable assortment that may be included in each box. There will also be some fun seasonal surprises. An assortment of the following produce may be included in the first Summer Harvest Produce Box.

- [Gunkel Orchards](#) apricots and cherries
- [Root 24 Farms](#) first of the season blueberries
- [Keystone Fruit](#) Walla Walla River Sweet Onions
- [Cal Farms](#) Napa cabbage and Bok choy
- [Dickey Farms](#) zucchini and yellow squash
- [Hilltop Produce](#) red beets
- [Siri and Sons](#) green, red or rainbow chard

Brugato explains, “At Pacific Coast Fruit Company we distribute farm-fresh produce and work directly with farms to ensure the highest quality products reach the customer. We work with an abundance of local farms growing amazing fruits and vegetables. It’s great that we get to share their produce in the Summer Harvest Box with our neighbors in the Portland metro area.”

### **About Pacific Coast Fruit Company**

Founded in 1977 in Portland, Oregon, Pacific Coast Fruit Company is a privately held, multigenerational family-owned and operated business and one of the largest independent produce distributors in the Pacific Northwest. They have distribution centers in Portland, OR and Kent, WA, as well as a culinary kitchen for recipe development and food prep in Portland, OR. Pacific Coast Fruit Company is dedicated to the success of the produce supply chain from growers to food service, retail grocery, and wholesale customers. PCF’s innovative ideas, dedication, and timely service is unsurpassed. Their partnerships with growers ensure the freshest, safest produce sourced from farm to table, whether delivered whole, cut, or prepared, across multiple certifications, such as organic. For more information, visit <https://www.pcfruit.com>. Follow @pcffruit on Instagram and @pacificcoastfruit on Facebook.

### **About Alpenrose**

Portland-based Alpenrose began in 1916, when Swiss born Florian Cadonau delivered milk in three-gallon cans by horse-drawn wagon to local families. Now with 165 employees, Alpenrose is known for providing the finest and freshest local dairy products. In 2019, Smith Brothers Farms welcomed Alpenrose into its northwest dairy family, strengthening production and bringing together two century-old, family dairies with strong community ties. Alpenrose offers a fresh take on home delivery by combining farm-fresh dairy products with select Northwest-inspired pantry staples. Visit [www.alpenrose.com](http://www.alpenrose.com)