

# Home is **Everything**

**Annual Report July 1, 2019 – June 30, 2020** 

See your full impact, including stories and videos, at *tchabitat.org/everything* 

# **Mission**

Our mission is to eliminate poverty housing from the Twin Cities and to make decent, affordable shelter for all people a matter of conscience.

# **The Impact of Your Gifts**

When you donate to Twin Cities Habitat for Humanity, your gifts power programs to create, preserve, and promote affordable homeownership. Read more about each program below.

## **Homeownership Program**

Twin Cities Habitat is best known for its Homeownership Program, which creates homebuying opportunities for low-income local families. Families partner with Habitat to buy their homes using Habitat's affordable mortgage\*, which can be used to buy a home built or rehabbed by Twin Cities Habitat or buy a home for sale on the open market and partner with Habitat for rehab assistance.

\*Habitat mortgages, called "TruePath Mortgages," are provided through our wholly-owned nonprofit mortgage company, TCHFH Lending, Inc.

# A Brush with Kindness Paint and Repair Program

Twin Cities Habitat preserves homeownership and strengthens neighborhoods by helping low-income homeowners repair and maintain their homes.

## Age Well at Home®

Twin Cities Habitat's *Age Well at Home*\* program helps older low-income homeowners safely stay in the homes they own and love for as long as they wish. *Age Well at Home*\* services include home modifications meant to make spaces safer and more accessible.

#### **ReStore Home Improvement Outlets**

Twin Cities Habitat operates two ReStore Home Improvement Outlets open to the public. ReStore Outlets sell quality donated home furnishings, furniture, and building supplies at a fraction of the original cost. ReStore generates revenue to support Habitat's mission, provides low-cost building materials, keeps usable materials out of landfills, and increases the breadth of donations Habitat can accept.

## **Mortgage Foreclosure Prevention**

Twin Cities Habitat assists families who are facing foreclosure or who have fallen behind on their mortgage payments.

# **Community Engagement**

Twin Cities Habitat engages communities where we build and work. We have intentional neighborhood partnerships with multiple neighborhoods in Minneapolis and St. Paul, and we engage communities across the metro area through events, listening sessions, etc.

## **Global Engagement**

Local donors and volunteers join Twin Cities Habitat in impacting the global mission through service trips and philanthropic gifts.

## **Advocacy**

Habitat Housing Hero advocates lead the call for public investment and good housing policies.

#### **Volunteerism**

Twin Cities Habitat volunteers contribute to the mission on construction and repair sites, at ReStore Outlets, in the office, and through board and committee service.

# Who We Serve

Twin Cities Habitat for Humanity serves Minnesota's Twin Cities seven-county metro area, including Anoka, Carver, Dakota, Hennepin, Ramsey, Scott, and Washington Counties. Our programs are aimed at low- and moderate-income families. The income requirements vary by program, but in general all our clients earn less than 80% of the area median income. Twin Cities Habitat for Humanity is an Equal Opportunity housing agency and Equal Opportunity Affirmative Action employer.

# **Fast Facts**

## **Annual Report July 1, 2019 - June 30, 2020**

# **Your Impact**

- 105 families bought homes with Habitat
- 215 people graduated from financial coaching into mortgage readiness
- 43 A Brush with Kindness home repair projects completed to preserve homeownership
- 44 seniors received home safety modifications through our Age Well at Home program
- **22 Habitat homeowners** paid off their mortgages, bringing the total to 146
- 55 non-Habitat homeowners received counseling to prevent foreclosure
- **64 international families** bought homes thanks to our Global Impact Fund and Global Village volunteers
- **735 total number of families** who partnered with Habitat (*Includes every family who had at least one financial coaching session toward homeownership*)

# **Volunteer**

- **10,950 volunteers** gave of their time on Habitat build sites, at *A Brush with Kindness* and *Age Well at Home* projects, in our ReStore Home Improvement Outlets, through advocacy actions, and more.
- 146,419 hours served by volunteers
- 63 AmeriCorps Members
- 37,292 hours served by AmeriCorps Members
- 820 Action Alert messages sent to lawmakers to advance affordable homeownership
- 2 156 people joined our first-ever Virtual Habitat on the Hill advocacy day

# **Top 3 Construction Volunteers**

- 1. Ann Norberg, 723 hours
- 2. Corey Sauer, 630 hours
- 3. Bob Wageman, 564 hours

# **Top 3 ReStore Volunteers**

- 1. Gordy Weaver, 719 hours
- 2. John Leier, 696 hours
- 3. Tom Melena, 333 hours

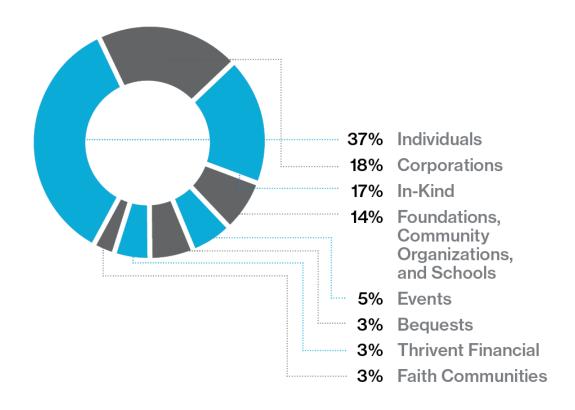
## **Top 3 Office Volunteers**

- 1. Bonnie Power, 271 hours
- 2. Jack Shea, 188 hours
- 3. Jerry Cromer-Poire', 184 hours

# **Donate**

- **6,880 donors** gave a total of \$14,614,069
- 1,768 new donors made a gift to Habitat for the first time
- 700 Builder's Circle members gave gifts of \$1,000 or more
- 274 Carpenter's Club members gave recurring monthly gifts
- 108 Legacy Circle members included Habitat in their wills
- **86 faith-based groups** lived out their values by supporting Habitat

#### **Breakdown of Sources of Donation Revenue**



# **Financials**

Fiscal Year 2020 Audited Financials are available at tchabitat.org/2020financials