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T E C H N O L O G Y

Transtream's 3PL Shipping Solution Adapts to Multi-client Requirements

A large 3PL Company needed a single platform with the flexibility to address the variety of shipping and return processes, carrier mixes, rates, and business rules required by their growing list of direct-to-consumer (D2C) customers. They chose Transtream which reduced labor and shipping costs, while optimizing their customers' delivery experience.

3PL Company used a variety of different solutions provided by parcel and LTL carriers to ship goods on behalf of their customers. As their D2C volumes grew, and their portfolio of carrier services expanded, having so many systems to look after became unmanageable. Integration, information reporting silos, operator training and space considerations forced them to consider implementing a single platform that could handle multiple carriers and adapt more easily to customer requirements. Looking at various alternatives, they selected Transtream. Not only could it handle a wide range of parcel and LTL carriers, but it had the configuration tools capable of accommodating different customers workflows and business rules

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3PL Case Study

COMPANY OVERVIEW

A rapidly growing, worldwide provider of outsourced transportation and logistics management services supports retailers, manufacturers, healthcare and other businesses in 28 countries. They are renowned for their innovations and looking after the little things that differentiate them in a highly competitive industry.

CRITICAL ISSUES

- Need for one platform that could manage multiple parcel and LTL carriers

- Need ability to configure and adapt system to client-specific needs.

- Need to manage both outbound, cross border consolidation and returns

- Need to scale to support multiple facilities high shipping volumes worldwide

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> "Change is a constant in our business. Transstream is a perfect fit for a 3PL and 4PL like us that needs to be responsive to customer requirements. With Transstream tools we can configure workflows, user interfaces, complex carrier selection instructions, rates, and other business rules for each client. We can get real creative without incurring the programming costs and time frames we experienced with other systems. We're in it for the long haul."
>
> *VP of Logistics,*
> *3PL Company*

Since 2004, Transstream multi-carrier shipping solutions have helped thousands of medium to large size 3PLs, retailers, distributors, manufacturers, and mail centers automate processing of 1 billion shipments annually. With the highest certification rating by all major carriers, Transstream cloud platform enable businesses to save money while greatly improving their customers' delivery experience.

Transstream's Multi-carrier Versatility Offers a Wide Range of Parcel, Freight, and Local Carriers

Gone are the days of putting all shipper eggs in a single carrier basket, no matter how good they are. The shift from B2B to D2C has put pressure on carrier capacity constraints and shipping costs at a time when customers expect free, on-time delivery and returns. Many businesses are turning to 3PLs for help. Increasingly, 3PLs need to focus on their customers' customer delivery experience and brand quality.

With Transstream, 3PL Company can configure carrier selection profiles and processes that are unique for each of their many customers. They have replaced carrier-specific workstations with carrier and mode-agnostic apps that take all the guesswork out of rating, shipping, and tracking processes with one integration to their warehouse management system.

Transstream handles multi-modal processes exceptionally well, supporting consolidated domestic and international drop ship capabilities. Open a master container, process packages and print labels as if from the destination drop ship point, close master container for line haul to a last mile delivery network.

All line items, orders, packages and their master containers for all carriers are tracked from point of origin to final destination and POD, giving 3PL Company complete end to end visibility.

Transstream's Optimization Service Picks the Best Carrier for the Right Reasons, Every Time

With the proliferation of delivery services, carrier selection is no longer based on simple "rate shopping" logic. Transstream's optimization service applies configurable carrier selection instructions that consider ETA, product attributes, carrier service area and limitations, and container sizes for capacity and conveyability.

KEY BENEFITS:

- Enhanced revenue opportunities
- Reduced labor costs, training time
- Reduced shipping costs, availability
- Accelerated customer time to benefit
- Reduced pro services, IT costs

The optimization service also takes cumulative # cartons/weight/cube by day, month and year into account. This helps 3PL comply with carrier contract incentives and capacity limitations, initiating an automatic switch to another service as needed. The service also helps to manage returns disposition aggregations.

Configuration Tools Accelerates Time to Benefit at a Reduced Go-live Cost

Accessible by any PC, Mac or mobile browser, Transstream offers a wide range of configuration tools designed to reduce manual data entry, modify client-specific workflows and provide decision support to take the guesswork out of packing, shipping and return processes

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